



# 5 NEW FACULTY ON BOARD

**T**his summer CEIBS welcomed 5 new full-time faculty on board. After the joining of Dr. Kwaku Atuahene-Gima, Professor of Marketing and Innovation Management and Dr. Zhao Xinge, Associate Professor of Finance in July, three more new professors, Dr. Thomas E. Callarman, Professor of Operation Management, Dr. Per V. Jenster, Professor of Management and Dr. Zhu Tian, Professor of Economics became members of the ever growing CEIBS faculty body on September 1st.

Their joining much strengthens CEIBS' teaching and research capacity and also reflects the international character of the school. The total faculty on campus of CEIBS is increased to 33 up to now.



## ATUAHENE-GIMA, KWAKU

**NATIONALITY:** Ghana

Professor of Marketing and Innovation Management  
Ph.D., Department of Management,  
University of Wollongong

### RESEARCH INTERESTS:

Strategic decision making in product development  
Market orientation and innovation management

New product development

### TEACHING INTERESTS:

New products management  
Marketing strategy for new products and technologies  
Technology management and entrepreneurship  
New products and technology marketing

### SHORT BIO:

Dr. Kwaku Atuahene-Gima is Professor of Marketing and Innovation Management at CEIBS. Previously, he was Professor of Innovation Management and Marketing and former head of the Department of Management at City University of Hong Kong (February 1996 - July 1999) and founder and Director of the Center for Innovation Management and Organizational Change. He is also an Honorary Professor of Remin University, Beijing. He has previously taught at the Queensland University of Technology and the University of Wollongong. He is the founder and foundation President of the Asia Innovation Society (AIS) (1997-1998) and currently Vice President. He has consulted for companies and organizations in Australia, Hong Kong and mainland China. Prior to starting his academic career, he held executive positions

in product development, marketing and materials management in the pharmaceutical industry for several years.

Dr. Atuahene-Gima has published in the top tier journals in several disciplines including *Journal of Marketing*, *Journal of Product Innovation Management*, *Academy of Management Journal*, *Management Science*, *Organization Science*, *Strategic Management Journal* and others. His research work has received several best paper awards. He has been ranked among prolific researchers worldwide for contributions to the international marketing management literature. He is member of Product Development and Management Association (PDMA), Academy of Management, American Marketing Association, and the Strategic Management Society. He is on the Editorial Board of 3 scholarly journals: *Journal of Product Innovation Management*, *Industrial Marketing Management and Australasian Marketing Journal*, and *Journal of the Academy of Marketing Science* (2001-2003).



## CALLARMAN, THOMAS E.

**NATIONALITY:** US

Professor of Operations Management  
Ph.D. in Management, Purdue University

### RESEARCH INTERESTS:

Process improvement  
Process reengineering  
Manufacturing management  
Supply network integration  
Operations strategy

### TEACHING INTERESTS:

Supply chain management  
Operations and logistics management

### SHORT BIO:

Dr. Thomas Callarman is Professor of Operations Management at CEIBS. Before joining CEIBS, Dr. Callarman was Associate Professor of Supply Chain Management in Arizona State University. He was Director of Institute for Manufacturing Enterprise Systems, President-elect of the Decision Sciences Institute, Past-President of the Western Decision Sciences Institute and is Past-Chair of the Board of Directors of the Materials Management Group of the National Association of Purchasing Management. Dr. Callarman is a Certified Purchasing Manager (C.P.M.) and is certified by the American Production and Inventory Control Society as a Certified Production and Inventory Manager at the Fellow Level (CFPIM).

Dr. Callarman has over 25 years experience in research associated with operations management. He has consulted with several Fortune 500 companies in the various areas of operations management.

Dr. Callarman's research has been published in *Academy of Management Journal*, *Decision Sciences*, *European Journal of Operational Research*, *Journal of Managerial Issues*, *Innovative Higher Education*, *Operations Management Review*, *International Journal of Operations and Production Management*, *Journal of Purchasing and Materials Management*, and other research and practitioner journals.



**JENSTER, PER V.**

**NATIONALITY:** Denmark  
 Professor of Management, Academic Advisor to Executive Education Programmes, Director of the Centre of Entrepreneurship  
 Ph.D. in Strategic Management/IS, University of Pittsburgh

**RESEARCH INTERESTS:**  
 International business marketing  
 Strategic leadership development

**TEACHING INTERESTS:**  
 International business marketing, Strategic leadership development

**SHORT BIO:**  
 Dr. Jenster is Professor of Management at CEIBS. He has over ten years been Professor of International Marketing & Strategy at Copenhagen Business School, and served as Associate Dean for the CBS's MBA programs. He was formerly on the marketing faculty of IMD. At IMD, Per Jenster was the director for the Institute's programs, Managing Industrial Market Strategy, Corporate Planners' Workshop and founder of The Owner-Manager Program. At Cimid S.A., he has been responsible for a number of programs tailored to specific companies. Prior to joining Cimid S.A. and IMD, he resided nine years in the USA, during which time he was a faculty member at the University of Virginia.

Dr. Jenster's industry experience includes extensive senior management consulting in the areas of strategic management, marketing planning, competitive analysis, and cost evaluation studies. His past clients include diverse organizations such as Alcoa, AON, Caterpillar, East Asiatic Company, Exxon, IBM, Philips, Kellogg's, Unilever, Nestle, Norske Shell, and Volvo Construction Equipment, to mention just a few. Prior to his academic studies, he worked in product management of branded goods bound for Africa and the Far East for the East Asiatic Company.

In 1988, Dr. Jenster was appointed by U.S. Secretary Varsity as advisor and member of the Virginia Export Council, U.S. Department

of Commerce. During his years residing in Switzerland, Dr. Jenster held the Royal Appointment as Honorary Danish Consul to Switzerland (Cantons Vaud, Valais, Neuchatel, Fribourg).

Dr. Jenster's award winning research is widely published in more than 95 articles, books and case studies. He continues to work with CBS's Ph.D. students and their research. Dr. Jenster has lectured at various universities, such as INSEAD, UCLA, and University of Tübingen, and has been visiting professor at University of Tongji, Shanghai, and University of Geneva, Switzerland.



**ZHAO, XINGE**

**NATIONALITY:** China  
 Associate Professor of Finance  
 Ph.D. in Economics, Northwestern University

**RESEARCH INTERESTS:**  
 Mutual funds  
 Investments  
 Portfolio management  
**TEACHING INTERESTS:**  
 Portfolio management  
 Financial management

Managerial economics

**SHORT BIO:**

Dr. Xinge Zhao is Associate Professor of Finance at CEIBS. Prior to joining CEIBS, he was Assistant Professor of Finance at School of Business Administration, College of William and Mary. He is a member of American Finance Association and Financial Management Association International.

Dr. Zhao has published in *Journal of Business*, *Journal of Banking and Finance*, and *Financial Analysts Journal*. He also co-authored an academic book. His research has been featured in global media, such as CBS MarketWatch in the U.S. and The Edge Singapore in Singapore. Dr. Zhao has presented his research at various international conferences and was invited to the Academic and Practitioner Conference on Mutual Funds by Investment Company Institute (ICI), the trade association of the U.S. mutual fund industry.



**ZHU, TIAN**

**NATIONALITY:** China  
 Professor of Economics  
 Ph.D. in Economics, Northwestern University

**RESEARCH INTERESTS:**  
 Theory of the firm and contracts  
 Industrial organization and China's economic transition  
**TEACHING INTERESTS:**  
 Managerial economics

Economics of organization  
 Chinese economy

**SHORT BIO:**

Dr. Zhu Tian is Professor of Economics at CEIBS. He joined the School in Fall 2005 after teaching economics for ten years at Hong Kong University of Science and Technology. Before his academic employment, Dr. Zhu also worked as an Industry Analyst for the First National Bank of Chicago. He has been a Senior Fellow of the National Center for Economic Research at Tsinghua University since 1996.

Dr. Zhu's research has been published in *China Quarterly*, *Economic Inquiry*, *International Economic Review*, *Industrial and Corporate Change*, *Journal of Comparative Economics*, *Journal of Economic Behavior and Organization*, etc. **THELINK**