

CEIBS & IESE Launch World Executive MBA



Which EMBA Programme brings together business executives from all across the globe for on and offline study in five different continents? Set for a January 2016 launch, the World Executive MBA is being offered by CEIBS in collaboration with IESE.

The programme is designed for senior business leaders whose responsibilities span international borders. It aims to develop participants' leadership potential through a keen understanding of the forces that shape management in different parts of the world. It will focus on meeting executives'

personal and professional needs, allowing them to share their learning experience with peers from highly diverse backgrounds as they learn at world-class facilities across the globe.

To ensure it is easily accessible for executives from a variety of regions, the programme format is blended, balancing residential modules run at CEIBS and IESE campuses around the world, alongside innovative online modules. Participants will learn through the case study method and a very intense personalised development programme delivered by expert faculty from both schools

across all locations.

“The World Executive MBA is a high intensity, truly international programme that will bring together senior business executives for an entirely new learning experience,” says Professor Nikos Tsikriktsis, Associate Dean for the CEIBS GEMBA Programmes. “It will blend the in-class learning experience with online learning; and with courses offered across the world our participants will benefit from strengthening their global networks.”

For more details see <http://www.theworldexecutivemba.com/>.

CEIBS Faculty Dominate List of World's Most Cited Chinese Researchers

Eight current CEIBS faculty are among the list of the world's 27 most cited Chinese researchers when it comes to Business Management and Accounting, according to Elsevier, a leading provider of information solutions. Four are in the Top 10. If former faculty were included, CEIBS would take 10 out of the 27 spots.

The CEIBS 8 are:

- #3:** Klaus Meyer, Professor of Strategy and International Business;
- #5:** Zhao Xiande, Professor of Operations and Supply Chain Management;
- #6:** Katherine Xin, Professor of Management;
- #8:** Charles Chen, Professor of Accounting;
- #13:** Ding Yuan, Professor of Accounting;
- #15:** Henry Moon, Professor of Organisational Behaviour;
- #17:** Tae-Yeol Kim, Associate Professor of Organisational Behaviour and Human Resource Management; and
- #19:** Bala Ramasamy, Professor of Economics.

Prof Meyer was also in the spotlight in December 2014 when renowned German business publication *Handelsblatt* released its 2014 Business Professor Ranking



which named him as the top scholar in the field of International Management. Among all business professors, *Handelsblatt* ranks Prof Meyer as No. 11 with the 8th highest score for publications in the most highly regarded A and A+ journals. This ranking reflects the high frequency for publication of his work throughout his career in leading scholarly journals, notably the *Journal of International Business Studies*, *Strategic Management Journal* and *Journal of Management Studies* which are also among the 45 used by the *Financial Times* to compile its business school research ranking.

Then this February it was announced that a paper co-authored by Prof Kim is one of the most downloaded articles published in

Routledge Behavioral Science journals in 2014. The collection features the top three most downloaded articles that were published and downloaded in 2014 in each *Routledge Behavioral Science* journal. Prof Kim's paper provides findings of a research study conducted in China that explores which employees are more likely to voice their opinions in a manner that helps foster change and innovation in their company, and what managers can do to encourage this type of constructive behaviour among employees. The results show that those who are more extraverted and agreeable, and those in a more participatory work environment will be more likely to express their ideas. The paper was published in *Human Performance*.

CEIBS MBA Moves Up 6 Places in *FT* Global Rankings – Regains Position as #1 in Asia



CEIBS MBA Programme has moved up six places, to #11, in the *Financial Times* 2015 ranking of global business schools, regaining its position as #1 in Asia. The rankings reinforce the CEIBS MBA's strength in career development, value for money and the increasing number of international students and faculty. The CEIBS MBA is also ranked #1 in Asia by *Bloomberg Businessweek*.

The CEIBS MBA continues to innovate and improve on its efforts to add value to the MBA experience.

For example, entrepreneurship has been added as a third concentration and, beginning with the 2015 cohort, a Leadership Module has been integrated into the programme's first year. A third joint-degree programme has been added. The new programme is with the Cornell School of Hotel Administration; the other two are with the Fletcher School of Law and Diplomacy and the Johns Hopkins School of Public Health. The popular Overseas Electives Programme will see students travel next year to the US, Israel, France and Japan.

These initiatives are complemented by strong support from the CEIBS Career Development Centre (CDC) which regularly organises activities that facilitate employment opportunities for MBA students. The CEIBS CDC has also initiated a reciprocity programme with a number of prominent business schools (Harvard, INSEAD, LBS and IESE) around the world and provides platforms for CEIBS MBA students to explore overseas opportunities through career treks and on-site company visits.

MBA Students Win Bid to Host GBC 2015




**GBC
2015
SHANGHAI**



CEIBS

MAY 21-24, 2015

A 35-member team of CEIBS MBA 2016 students will organise and host this year's Graduate Business Conference (GBC) at the school's Shanghai Campus from May 21-24. Their team successfully bid for the opportunity to host the event

with a well-thought out proposal that pulled together everything from apps that will provide translation services, to shuttle buses from the nearby hotel to the venue in case of rain.

Held every spring, the GBC is a rite of passage for student leaders

from well-known business schools. They gather together for workshops, to be inspired by speakers from the business world and government, all while networking with each other as they soak up the culture of the city in which the event is being held.

CEIBS Included in Shanghai FTZ

The Shanghai Free Trade Zone (SFTZ) has been expanded to include the Jinqiao region, making CEIBS the first business school to be located within the SFTZ. On January 12, President of the Shanghai Jinqiao Group Huang Guoping and Deputy Director of the Shanghai Jinqiao Export Processing Zone (SJEPZ) Management Committee Shen Neng met with CEIBS Executive President Professor Zhu Xiaoming and Vice President and Co-Dean Professor Zhang Weijiong to discuss how CEIBS can contribute to development of the SFTZ and the potential benefits for the school.

Venture Capital Competition Taps CEIBS as Host

CEIBS hosted the East Asia Regional Finals of the globally renowned Venture Capital Investment Competition (VCIC) 2015. A six-member team of MBA 2016 students organised the regional event, which was held on March 14 at the school's Shanghai Campus.