## 深圳合众环境科技向中 欧捐赠空气净化器

## **Breath of Fresh Air**

10月30日,深圳合众环境科技 实业有限公司向中欧捐赠空气 净化器,捐赠签约仪式在上海 校区西班牙中心举行。此次合 众环境科技将向中欧京沪深三 地校园赠送价值377600元的 AIRPAL品牌空气净化器。中欧 副院长兼中方教务长张维炯教 授参加仪式, 他对合众环境科 技总裁林天海 (EMBA 2003) 校友及其企业表达了衷心感 谢,并表示中欧是个很好的平 台,可以帮助合众环境科技将 最好的产品推向市场。

Those who use the CEIBS China locations in Shanghai, Beijing and Shenzhen will be able to breathe even easier thanks to a donation of Airpal air purifiers from Shenzhen Hezhong Electronics Technology. Company Chairman Lin Tianhai (EMBA 2003) was on hand when the machines were handed over during a ceremony held on October 30 at the Shanghai Campus' Spanish Centre.

# 人人参与,一生一世

#### Together, forever

10月9日,2013级EMBA上海四班捐赠命名上海校园第一教学楼前的廊柱,捐赠仪式在上海校区西 班牙中心举行。此次廊柱铭牌上镌刻的文字为"人人参与,一生一世"。中欧副教务长、EMBA课 程主任陈杰平教授在仪式上致感谢辞。他表示,上海四班学员用实际行动表达了对学院办学理念的 支持,这对中欧意义重大;他引用了"为自己做的事,会随生命消逝;为他人做的事,将伴历史永 存"的名言,与全体学员共勉。

The words "Together, forever" on a column in front of Academic Centre 1 are a lasting reminder of EMBA 2013 SH4 students' investment of RMB131,400 in CEIBS to mark the school's 20th anniversary.

### 因为相聚, 所以相融 For Future Growth

11月8日中欧20周年校庆之际,2002级EMBA上 海班校友毕业十周年返校捐赠仪式、2013级CEO 领导力校友捐赠命名窗格仪式分别在上海校园举 行。2002级EMBA上海班校友集体向母校捐赠了 人民币350000元,用于冠名校园廊柱、窗格及 支持中欧教育发展基金, 以此表达他们对母校发 展的坚定支持和美好祝愿。2013级CEO领导力校 友也捐赠了138000元,以"因为相聚,所以相 融"命名上海校园的窗格。中欧院领导分别参与 仪式并致感谢辞。

The school's 20th anniversary celebrations at the Shanghai Campus on November 8 included two donation ceremonies during which alumni invested in the future development of their alma mater. EMBA 2002 alumni, who were also celebrating the 10-year anniversary of their graduation, invested RMB350.000 in total while the CEO Leadership Programme 2013 alumni invested RMB138,000.

## 北京中间艺术基金会向中欧 捐赠画作

#### The Gift of Art

9月19日,北京中间艺术基金会向中欧北京 校区捐赠画作。此次捐赠的亚麻布油画作品 题为《天堂外的光——黄山行》,由中国当 代知名艺术家袁佐于2012年创作。该画作 将用于中欧北京校区贵宾室的装饰与收藏。 CEIBS' quest for students' appreciation of the arts and culture has been boosted by the efforts of Beijing Inside-out Art Fund which donated an oil painting by renowned Chinese contemporary artist Yuan Zuo. Yuan was among those present for a donation ceremony at the Beijing Campus on September 19. Fund Director and President of Beijing Jade Investment Group Zheng Huihong (EMBA 2012) said the gift was a way to thank the school and help to celebrate its 20th anniversary.

