



### AMP精英挑战极限赛跑

#### AMP 24-Hour Elite Challenge

9月6日，第一届中欧AMP（总经理班）24小时精英挑战赛在崇明岛举办。此次赛事由中欧AMP校友主办，参赛选手多为中欧AMP校友及其亲友。

AMP 24小时精英挑战赛是一项团队马拉松接力赛。对于这项极度挑战体力和毅力的运动，中欧院长助理、高层经理培训部主任刘湧洁表示，此次赛事像是一场“乐跑派对”，大多数参赛者的目的并不是为了争得名次，只是凭着乐观的心态，给予自己一次挑战。赛事组委会主席、东软集团副总裁兼华东大区总经理邢波（AMP 15-2011）说：“极限赛跑是一种很好的挑战自我、认识自我的机会。通过24小时团队接力的形式，大家可以更深地理解团队合作的重要性，体会企业家精神。”

Alumni from the CEIBS Advanced Management Programme (AMP), CEIBS faculty and their family members faced off in the 1st CEIBS AMP 24-Hour Elite Challenge, a two-day team marathon relay race held in Shanghai that began on September 7. Teams were composed of six runners and walkers; each team member had to complete a 7.2 km course so that their team finished within a 24-hour period. CEIBS Assistant President and Executive Director for Executive Education Hobbs Liu said that participants did not take part in this contest to secure prizes but to have a chance to challenge themselves. CEIBS alumna Xing Bo, Vice President of Neusoft, organised the competition.

### EMBA北京班委汇智融情

#### Beijing 2014 EMBA Class Committee Meets

8月18日，一年一度的中欧EMBA北京班委联席会如约举行。来自EMBA十个在读班级的近80位班委欢聚一堂，分享经验。今年的北京班委联席会以“班委去哪儿”为主题，由班委汇智、团队融情和主题晚宴三部分组成。EMBA学术副主任、中欧会计学教授苏锡嘉在会上对班委们的工作给予了高度肯定，同时将学院的发展，EMBA课程的现状、挑战和创新等与班委们进行了真诚的分享，为班委们今后的工作提供了新的思路。

Around 80 class committee members from 10 classes participated in the annual CEIBS Beijing EMBA Class Committee Gathering on August 18 in Beijing. The group shared their experiences in organising and promoting activities and building a team spirit amongst their classmates. Academic Deputy Director of the EMBA Programme Professor of Accounting Su Xijia and Beijing EMBA 2014 Class Two Coordinator Zha Xiaowei also attended.

### 中欧校友参访宣武医院国家远程卒中中心

#### Alumni Visit Xuanwu Hospital

7月16日，40余名中欧校友参访了首都医科大学宣武医院，受到了首都医科大学宣武医院副院长吉训明（EMBA 2007）的热情接待。校友们饶有兴趣地参观了国家远程卒中中心，实地模拟观看了医院通过结合互联网技术、视频会议系统与医疗技术，由专家坐镇指挥，远程引导手术操作的全过程，从而实地考察了医院远程管理的新模式。

More than 40 CEIBS alumni travelled to Capital Medical University's Xuanwu Hospital in Beijing on July 16. Hospital Vice President Gu Xunming (EMBA 2007) gave a presentation on the facility's business operations and alumni were also able to see first-hand some new management procedures that the hospital has implemented. The visit was part of the CEIBS Alumni company visit programme.