



中欧国际工商学院召开2014公司顾问委员会会议

5月16日，约20位来自中欧赞助合作伙伴的资深高管齐聚中欧陆家嘴国际金融研究院，参加了中欧国际工商学院2014公司顾问委员会会议。中欧副院长兼教务长苏理达（Hellmut Schütte）教授、副院长兼中方教务长张维炯教授共同主持了开幕早餐会。中欧经济学与金融学教授许斌发表了题为“中国教育与创新：矛盾与否”的演讲。默克化工中国董事总经理赵赋斯（Alasdair Jelfs）、米其林集团中国区总裁万能毅（Philippe Verneuil）、SAP中国研究院院长李瑞成、阿克苏诺贝尔中国区总裁林良琦、宏盟集团项目总监梅兰妮·汉密尔顿（Melanie Hamilton）等参与了讨论。

Corporate Advisory Board Meeting

Senior executives from about 20 of CEIBS' valuable corporate partners gathered at CEIBS Lujiazui Institute of International Finance (CLIIF) on May 16 for the 2014 CEIBS Corporate Advisory Board meeting. The gathering was co-hosted by CEIBS Dean and

Vice President Hellmut Schütte and Vice President and Co-Dean Zhang Weijiong. It featured a lecture by CEIBS Associate Dean (Research) Professor of Economics and Finance Xu Bin entitled “Chinese Education and Innovation: A Contradiction?”

中欧举办2014西门子杯中国MBA医疗健康产业商业创新大赛

4月13日，由中欧国际工商学院

主办、西门子医疗（中国）赞助的“2014西门子杯中国MBA医疗健康产业商业创新大赛”决赛在中欧上海校区石化演讲厅举行。中欧国际工商学院院长朱晓明、西门子（中国）执行副总裁兼医疗业务总裁吴文辉出席活动并致辞。

本次大赛在初赛阶段就引起了热烈反响，共有来自15所院校的38支队伍共150余名选手报名，并根据“非公立医疗服务的创新”的比赛主题，提交了参赛计划书。进入决赛的8支队伍是：中欧国际工商学院、北京大学、中山大学、清华大学、长江商学院、上海交通大学、浙江大学和曼彻斯特大学。参赛队伍分别围绕着医疗保险、大数据新药研发、民营医院管理、连锁医疗、养老服务、移动医疗等方面的案例进行深入研究并阐发观点。最终北京大学拔得头筹，中欧国际工商学院和浙江大学并列亚军。

本次决赛邀请了西门子（中国）高级副总裁曾繁忠、上海市卫计委科教处处长张勘、美年大健康董事长俞熔、复旦大学陈洁教授和上海市社会医疗机构协会常务副会长闫东方担任评委。





奥山集团董事长邬剑刚
President of Orsun Group Wu Jiangan

来自全国医疗健康产业的300多位企业家、投资人、学术专家和业内人士亲临现场观摩比赛。活动还吸引了包括央视在内的近20家媒体的关注。

大赛期间，中国医院协会副秘书长庄一强博士和华润医疗集团有限公司首席执行官张海鹏分别以“医院如何应对新媒体时代”和“中国健康产业的困境与机会”为主题发表演讲，受到现场嘉宾和参赛队伍的热烈欢迎。

SIEMENS

SIEMENS Cup Healthcare Competition

Eight teams from leading business schools across China demonstrated their abilities at research, analysis and innovation on April 13 as they competed in the final round of the “SIEMENS Cup” China MBA Healthcare Industry Business Innovation Competition at the CEIBS Shanghai Campus. Organised by CEIBS MBA students with assistance from the CEIBS Centre for Healthcare

Management and Policy and the CEIBS MBA Healthcare Club, the overall theme of the competition was “Innovation of Non-public Medical Services”. Teams were required to prepare in-depth case studies on a variety of areas, such as medical insurance, big data applications for R&D of new pharmaceuticals, private hospital management, chain medical services, pensions and mobile medical services.

After a fierce competition, first place went to the team from Peking University, which prepared a case study on Beijing Sanbo Brain Hospital. The CEIBS team tied for second place with Zhejiang University.

The SIEMENS China MBA Healthcare Industry Business Innovation Competition is the first MBA competition in China focused on innovation in the healthcare industry. It aims to help improve the development of China’s healthcare industry as well as deepen the reform

of China’s healthcare system. This year, 38 teams from 15 schools entered the competition. The eight teams that made it to the final round were CEIBS, Peking University, Zhongshan University, Tsinghua University, CKGSB, Shanghai Jiaotong University, Zhejiang University and Manchester University.

中欧与奥山集团联合呈现 2014“合聚课堂”十年特辑

4月12日，2014“合聚课堂”在中欧北京校区拉开序幕。作为中欧重要的人文学习和交流平台，2014“合聚课堂”将由中欧国际工商学院与奥山集团联合推出。

合聚课堂以“合大家智慧，聚万方心力”为宗旨，广邀各界专家学者，帮助学员和校友们搭建人文知识框架。今年是合聚课堂创立十周年，将邀请金观涛、苑举正两位教授联袂讲授“西方哲学与现代社会”。奥山集团借助合聚课堂这一成熟平台，与中欧展开深度合作，将让文化智慧为更多人带来启迪，同时彰显奥山集团“让生活充满阳光”的企业核心理念。



Orsun Group Co-hosts He-ju Lectures

The first He-ju lecture for 2014 was offered at CEIBS Beijing Campus on April 12. Co-organised by CEIBS and the Orsun Group, these events serve as an important platform for learning and sharing of culture and the arts. Based on the concept of “absorbing wisdom worldwide”, the series marks its 10th anniversary this year.