



李家镐院长的儿子向父亲的铜像献花

The son of CEIBS' first President Li Jiagao laid flowers at his father's statue.

中欧举办 1995-1999级 校友校庆二十 周年返校活动

1995-1999 Alumni 20th Anniversary Reunion

5月9-10日，中欧国际工商学院1995-1999级校友校庆二十周年返校活动隆重举办。约230名校友回到母校，与中欧院长朱晓明教授，名誉院长、中欧教育发展基金会理事长刘吉教授，副院长兼中方教务长张维炯教授，中欧国际工商学院宝钢经济学教席教授吴敬琏共同回顾了中欧创立之初的峥嵘岁月。

5月9日，中欧首届MBA、EMBA校友的班级重聚活动为返校活动拉开了序幕。在活动中，1995级EMBA校友将求学时期的教材赠送给学院收藏，上海市副市长周波（EMBA 1995）和朱晓明院长共同见证了赠送仪式。

次日上午，200多名校友来到上海交通大学闵行校区，回访了中欧当年的办学地点——学术活动中心和包玉刚图书馆。朱晓明院长、吴敬琏教授与校友们在曾经上课的教室里重温了当年的授业、求学岁月。中午，上

海交通大学党委书记姜斯宪与朱晓明院长、吴敬琏教授会晤，随后与校友们共进午餐并致辞。

下午，校友们乘车抵达中欧上海校园。在中欧创立之初，中方首任院长李家镐教授和第三任院长、时任副院长兼中方教务长的张国华教授为学院做出了杰出贡献。为缅怀两位已故院长，学院举办了庄严简朴的纪念仪式。仪式由张维炯副院长主持，朱晓明院长、刘吉名誉院长、两位已故院长的家属与十几位1995-1999级校友共同参加。众人在两位院长的铜像前驻足凝思，追忆中欧先行者对学院的历史性贡献。校友代表献上花篮并一一鞠躬。

下午举行的“从互联网金融谈起”论坛吸引了众多校友和媒体参加。朱晓明院长讲解了互联网金融在上海自贸区的最新发展。中国文化产业投资基金管理有限公司董事总经理陈杭（MBA 1998）讲述了文化产业

投资的最新进展；晨兴创投合伙人刘芹（MBA 1998）和IDG资本合伙人章苏阳（EMBA 1998）介绍了活跃在私募、风投领域的中欧校友群体。

当晚的“i99讨论室”捐赠冠名仪式和“转型、升级、创新、颠覆”主题夜话是返校活动的重头戏。“i99讨论室”是中欧上海校区第一教学中心106讨论室，由1999级MBA全体校友冠名捐赠。刘吉名誉院长代表学院接受了校友代表孙闻宇递交的捐赠支票，并回赠了教室铭牌和吴敬琏教授的最新著作《中国增长模式抉择》。

在主题夜话中，吴敬琏教授回顾了中国改革开放以来的历程，以及近几年中国经济的转型之路。他强调，中国经济结构的转型升级之路必须依靠市场化来完成。陈威如教授在演讲中以“平台战略”理论阐述了“颠覆、创新”的论坛主题，并指出在移动互联网时代，产品生产周期和设计流程可能会发生革命性进展。



Around 230 CEIBS alumni who graduated between 1995 and 1999 returned to their alma mater May 9 and 10 for two days of celebratory reunion activities. The gathering was made all the more special because it coincides with CEIBS 20th anniversary.

One of the highlights was a visit to Shanghai Jiao Tong University's Minhang campus, where CEIBS first began offering programmes in Shanghai. CEIBS Executive President Zhu Xiaoming, Vice President and Co-Dean Zhang Weijiong and Baosteel Chair Professor of Economics at CEIBS Wu Jinglian led a group of 200 alumni there to meet with Jiang Sixian, Shanghai Jiao Tong University's Party Secretary. There was also a memorial service at CEIBS' Shanghai Campus to commemorate the contributions

of the school's former presidents, Professor Li Jiagao and Professor Zhang Guohua. Vice President Zhang Weijiong hosted the service, which was attended by family members of the two past presidents along with President Zhu and Chairman of the CEIBS Education Foundation and Honorary President of CEIBS Liu Ji.

Alumni also enjoyed a series of lectures by CEIBS faculty and fellow alumni. President Zhu Xiaoming lectured on internet finance, Vice President Zhang Weijiong lectured on "Transformation, Upgrade, Innovation, Subversion", Prof Wu Jinglian lectured on China's economic transition and market reforms, and Associate Professor of Strategy Chen Weiru lectured on platform strategy and innovation. Alumnus Chen Hang (EMBA 1998), Managing Director of China Culture

Industrial Investment Fund, lectured on investment opportunities in the culture industry. Partner at Morningside Ventures Liu Qin (MBA 1998), and Partner at IDG Capital Zhang Suyang (EMBA 1998) shared their years of experience in private equity and venture capital, and introduced other CEIBS alumni who are also active in the field.

A donation ceremony was also held to accept an investment made by MBA 1999 alumni that will see Discussion Room 106 in Academic Centre 1 renamed for their class. During the ceremony alumnus Sun Wenyu presented a cheque to the school on behalf of the group. Dean and Vice President Professor Hellmut Schütte and Assistant President and Secretary General of the CEIBS Foundation Ge Jun also participated in events welcoming the alumni back to CEIBS.