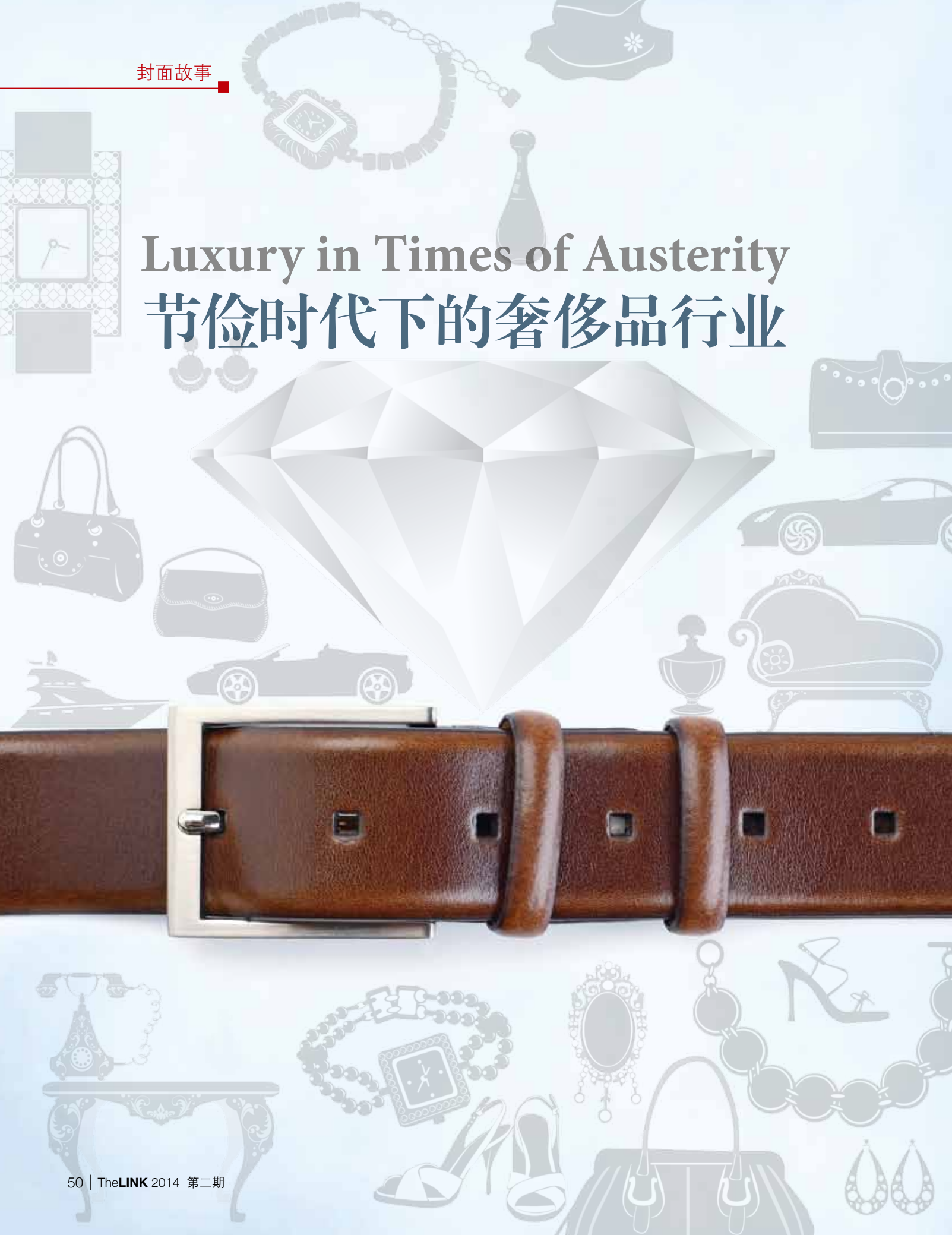


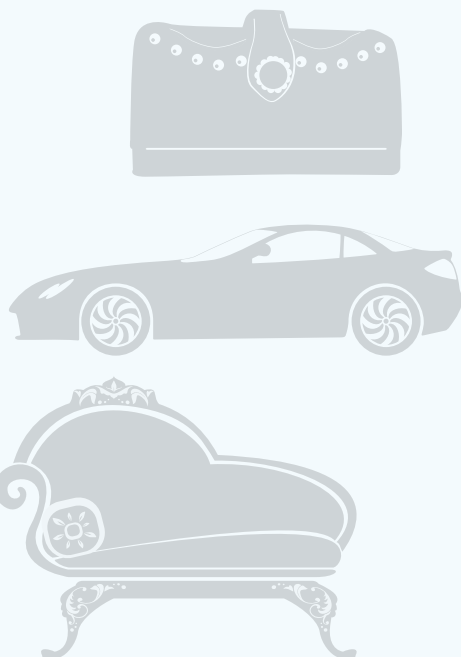
Luxury in Times of Austerity 节俭时代下的奢侈品行业





以习近平总书记为核心的中央领导集体所推行的勤俭节约和反腐倡廉措施,让中国的奢侈品行业在近几年经历了前所未有的巨变。在这一表象之下,还有其他变化在暗流涌动,包括日趋成熟的购物品味、更加理性的消费群体,以及中国奢侈品行业面临的挑战——在不失去奢侈品“高端”定位的前提下,如何利用消费者的网络购买力;而人才短缺也是奢侈品行业目前的当务之急。请阅读以下相关报道:

- 中国奢侈品行业成长之痛
- 奢侈品行业日新月异的图景
- 奢侈品行业人才访谈录



While the Xi Jinping administration's austerity drive and anti-corruption campaign has been the most high-profile change to China's luxury sector in years, other currents of change have been swirling just beneath the surface. These include a maturing of tastes and a more discerning customer base, along with the challenge of benefitting from the spending power available in the digital market without losing the very essence of luxury – exclusivity. On top of all that, there is a talent shortage in the industry. Read on for more in:-

- Growing Pains for China's Luxury Sector
- Luxury's Evolving Landscape
- Talent for a Changing Industry.