

东煤交易捐款支持中欧供应链及服务创新研究中心

Ecoal China Invests in CEIBS Centre of Innovation in Supply Chain and Service



东北亚煤炭交易中心董事长李洪国先生（左）和中欧名誉院长、中欧教育发展基金会理事长刘吉教授
From left: Ecoal China Chairman Mr Li Hongguo and CEIBS Honorary President and Chairman of the CEIBS Education Foundation Liu Ji

为支持筹建之中的中欧供应链及服务创新研究中心，东北亚煤炭交易中心（以下简称“东煤交易”）将从2014年起向中欧总计捐款150万元人民币。4月11日，捐赠仪式在中欧上海校区西班牙中心成功举行。东煤交易董事长、泰德煤网股份有限公司董事长李洪国（CEO 2009）先生，中欧名誉院长、中欧教育发展基金会理事长刘吉教授，中欧副院长兼教务长苏理达（Hellmut Schütte）教授，中欧运营及供应链管理理学教授、中欧供应链及服务创新研究中心主任赵先德出席捐赠仪式。

赵先德教授在发言中表示，东煤交易是通过供应链整合创新、创造价值的典范，中欧供应链及服务创新研究中心将与东煤交易携手探索该领域的最新研究成果与最佳实践案例，以期对更多转型升级中的企业产生积极深远的影响。

李洪国董事长在捐赠感言中表

示，自他就读中欧那一天开始，中欧的“中国深度、全球广度”就点燃了他不懈追求事业的激情，他期盼通过此次合作与中欧共同为建立平等、开放、创新、透明、环保的煤炭供应链管理服务和国际化煤炭电子商务生态圈贡献力量。

刘吉教授和苏理达教授代表学院对东煤交易的捐赠表达了感谢之情。

Ecoal China invested RMB 1.5 million in the CEIBS Research Fund during a donation ceremony held on April 11 at the Spanish Centre on the Shanghai Campus. The funds will be allocated to development of the CEIBS Centre of Innovation in Supply Chain and Service, which is still in the planning stages and is expected to launch later this year. Chairman of Ecoal China and CEIBS CEO 2009

alumnus Mr Li Hongguo said he hoped the cooperation between CEIBS and Ecoal China would contribute towards the development of a coal supply management service system and an international coal e-commerce ecosystem that promotes equality, openness, transparency and environmental protection.

Director of the CEIBS Centre of Innovation in Supply Chain and Service Prof Zhao Xiande said Ecoal China is a paradigm of a company that creates value through supply chain integration and innovation, and he said it was an honour for the Centre to cooperate with such an excellent enterprise. CEIBS Honorary President and Chairman of the CEIBS Education Foundation Liu Ji and CEIBS Dean and Vice President Prof Hellmut Schütte also thanked Ecoal China for its generous investment.

EcoalChina.com was launched in July 2013 during the Northeastern Coal Trade Fair, with the mission of establishing an international coal e-commerce platform. Over the past two years it has held three Northeastern Coal Trade Fairs, and has gradually developed e-commerce trading models for coal, including auctions and bidding processes, along with a social networking platform.