

2013 中欧校友返校日活动花絮 Alumni Reunion 2013

11月8-10日，中欧国际工商学院举办了一系列精彩纷呈的文化与学术活动，以迎接回到母校欢度返校日的校友们，下面让我们来重温一下各项活动的难忘瞬间：

CEIBS welcomed graduates for the annual reunion between November 8 and 10 with a blend of cultural and academic activities, liberally sprinkled with moments of just plain fun. Here are a few of highlights of the events organized by the school's Alumni Office.



欢迎“回家”：11月8日，中欧国际工商学院院长朱晓明教授在欢迎晚宴上致辞，拉开了2013校友返校日活动的序幕。当晚，中欧艺术人文研究中心携手MBA课程部、中欧MBA人文艺术俱乐部共同举办首届中欧音乐晚会，活力四射的拉拉队舞蹈、华尔兹和时装秀让观众们一饱眼福。晚会临近尾声时，嘉宾们在如花瓣般飘落的彩色纸屑中拍摄了一张温馨的集体照。

Welcome Back – CEIBS Executive President Prof Zhu Xiaoming gave the welcome speech during an invitation-only welcome dinner that got events underway on November 8. CEIBS Music Night, held the same evening, featured an evening of thrilling performances, the waltz, and a fashion show. At the end of the celebrations, participants gathered for a group photo as confetti streamed to the floor. Music Night was hosted by MBA 2013.



弹琴鼓瑟，遣兴陶情：钢琴捐赠仪式是音乐晚会的重头戏。为表达对于母校培育的感激之情，上海瑞恩国际会展有限公司董事长张竞（EMBA 2011）先生向中欧捐赠了一架海斯勒钢琴，朱晓明院长和张竞先生共同为钢琴揭幕。随后，顾宪（MBA 2013）女士以精湛技艺在这架钢琴上演奏出宛如天籁的乐曲，戴屹巍（MBA 2010）先生的小提琴表演也令人叹为观止。

Musical Delight – Prof Zhu Xiaoming and Mr Zhang Jing (EMBA 2011), President of Skyvision International Exhibits and Skyvision Business Education, unveil the piano Mr Zhang donated to the school during the welcome dinner. Later in the evening, Elaine Gu (MBA 2013) gave a spectacular performance on the instrument during CEIBS Music Night. David Dai (MBA 2010) also gave a masterful performance on the violin.

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人文讲坛：11月8日，台湾慈济大学宗教与文化研究所教授兼所长林安悟先生发表了题为“儒释道三教与21世纪人类文明”的精彩演讲，该讲座由中欧校友人文协会协办。

Cultural Exchange – Director of Tzu Chi University's Graduate Institute of Religious and Culture Studies Prof Lin An-Wu (right) speaks about the Three Teachings (of Confucianism, Buddhism and Daoism) and modern 21st Century civilization during CEIBS Culture Forum. The event, held on November 8, was co-hosted by CEIBS Alumni Humanities Association.



文化与资本对话：11月10日晚，作为返校日活动的压轴大戏，题为“文化遇上资本”的文化产业论坛在中欧上海校园石化厅拉开序幕。著名演员、导演、北京国立常升影视文化传播有限公司董事长张国立先生，著名演员、制片人吴秀波先生代表文化方，与代表资本方的三位中欧校友——IDG技术创投基金合伙人章苏阳（EMBA 1998）先生、诺亚财富创始人汪静波（AMP 2006）先生、耀客传媒首席执行官吕超（EMBA 2008）先生展开了精彩对话。

Cultural Industry & Capital Markets – Award-winning Chinese film actor and director Zhang Guoli, who is also Chairman of Beijing Guoli Changsheng Entertainment joined Chinese actor, musician and producer Wu Xiubo; CEO of Shanghai Youhug Media Lv Chao (EMBA 2008); Founder of Noah Private Wealth Wang Jingbo (AMP 2006), IDG Technology Venture Investment's Zhang Suyang (EMBA 1998) a panel discussion (left). CEO of hdtMobile Jian Fang (EMBA 2008) was the moderator of the event. It was co-organized by Shanghai Youhug Media.



名师论道：11月9日，返校日活动奉献了两场精彩绝伦的教授演讲：中欧副院长兼教务长、国际管理学特聘教授苏理达（Hellmut Schütte）就“中国与跨国企业之间的竞争”这一主题发表了真知灼见（右）；中欧金融学和会计学系系主任张逸民教授则对“中国经济发展与经济结构转型”做了深刻阐释（左）。

Faculty Lectures – On November 9, CEIBS Dean Prof Hellmut Schütte (far right) shared insights on Competition between Chinese and Multinational Firms while Professor of Finance, Department Chair (Finance and Accounting), Zhang Yimin (right) spoke about China's Economic Development and Structural Transformation.





创业故事：11月10日，在第七届中欧校友创业论坛上，来自不同行业的企业家们畅谈“创业那些事儿”。该论坛由中欧副院长兼中方教务长张维炯教授（右一）主持，中欧校友关系事务部主任王庆江先生（左二）致欢迎辞。演讲嘉宾包括：

安越管理咨询有限公司联合创始人、总经理马爽先生(MBA 2001，左一)

中欧创业营二期学员、北京梦之窗数码科技有限公司创始人、CEO张远先生（左三）

北京中环易达设施园艺科技有限公司创始人、总经理魏灵玲女士（EMBA 2011，右三）

内蒙古奶联科技有限公司联合创始人李兆林先生(EMBA 2010，右二)

成为资本管理合伙人沙烨先生

西安欧亚学院董事长兼院长胡建波先生(EMBA 2005)

Entrepreneur Stories – On November 10, business owners shared the pains and gains that come with launching a start-up (see photo above). The session was moderated by CEIBS Vice President and Co-Dean Prof Zhang Weijiong (right) while Director of CEIBS Alumni Relations Office Mr Wang Qingjiang (2nd left) gave the welcome address. The speakers were:

- Marshall Ma (MBA 2001, left) Co-founder, General Manager of EasyFinance Management Consulting;

- Zhang Yuan (3rd left), Student of the Second CEIBS China Entrepreneurial Leadership Camp, Founder and CEO of Beijing DreamWindows Digital Technology;

- Wei Lingling (EMBA 2011, 3rd right) Founder and GM of Beijing IEDA Protected Horticulture;

- Li Zhaolin Co-Founder of Inner Mongolia Dairy United Technology.

Not included in the photo are: Sha Ye, Partner at Chengwei Venture Capital Fund and Hu Jianbo, Chairman and President of Xi'an Eurasia University.

商界哲思：11月9日，万通集团董事局主席冯仑先生（CEO 2003）在校友论坛上以独到见解分析了“民营企业的增长逻辑”。

Expert Advice – Former Chairman of Vantone Group Feng Lun (CEO 2003, above) speaks about the Growth Logic of Private Enterprises during the alumni forum on November 9.



金融对话：11月10日，中欧校友金融与投资俱乐部、校友地产协会和校友PE协会共同举办了主题为“把脉中国经济的新未来”的中欧校友金融与投资论坛。论坛由中欧陆家嘴国际金融研究院执行副院长刘胜军博士主持，参会嘉宾包括中欧经济学教授许斌、深圳东方港湾投资管理有限责任公司董事长但斌先生(EMBA 2007)和独立经济学家刘军洛先生。

Industry Dialogue – The Alumni Finance and Investment Club, Alumni Real Estate Association and Alumni PE Association worked together to host the CEIBS Alumni Finance and Investment Forum on November 10 (above). The title was Exploring the “New Future” of China’s Economy. Hosted by Executive Deputy Director of CEIBS Lujiazui Institute of International Finance Dr Gary Liu participants included CEIBS Professor of Economics Xu Bin; Chairman of Shenzhen Eastern Bay Investment Management, Dan Bin (EMBA 2007) and Independent Economist Lui Junluo.