

中欧上海三期校园 Green Certification

近日，中欧国际工商学院上海三期校园荣获由美国绿色建筑协会颁发的能源与环境设计先锋奖（Leadership in Energy & Environmental Design, 简称 LEED）金奖认证，即达到了 LEED 评估体系中排名第二的认证标准。中欧因此成为国内首家获此殊荣的商学院，也是全球屈指可数的拥有 LEED 认证的独立校园之一。

“中欧致力于可持续发展，以培养

有社会责任感的未来领袖为己任，而创造一个绿色校园正体现了我们的使命。”中欧副院长兼中方教务长张维炯教授说。

将三期扩建项目打造成绿色校园的努力，可追溯到 2007 年，当时有几位 MBA 学员发起了“绿色校园行动”，此后多年，历届中欧学员将这一活动延续了下来。到 2010 年，确保三期扩建项目能够获得绿色建筑认证就成了重中之重。中欧管理委员会对于上海三期校园获得

LEED 认证也给予了大力支持。

LEED 绿色建筑评级系统由美国绿色建筑协会发起并管理。美国绿色建筑协会总部位于华盛顿，是由建筑行业领袖组成的非营利性联盟。LEED 评级体系的设立旨在优化建筑的设计与施工，让建筑在降低对环境的负面影响，为用户

提供健康、舒适环境的同时，也能收到良好的经济和社会效益。

荣获 LEED 金奖认证表明中欧上海

荣获 LEED 金奖认证 *for* CEIBS Shanghai CAMPUS PHASE 3

CEIBS Shanghai Campus Phase 3 has been certified as a green project. By achieving LEED Gold standard, the second highest ranking, CEIBS becomes the first business school in China, and one of the very few across the world, to achieve this certification for a stand-alone campus.

“Having a green campus ties

in with our deep commitment to sustainable development and responsible leadership,” says CEIBS Vice President and Co-Dean Professor Zhang Weijiong.

Efforts to have Phase 3 become a green campus can be traced back to 2007, when a handful of MBA students launched the Green Campus Initiative. Over the years other students

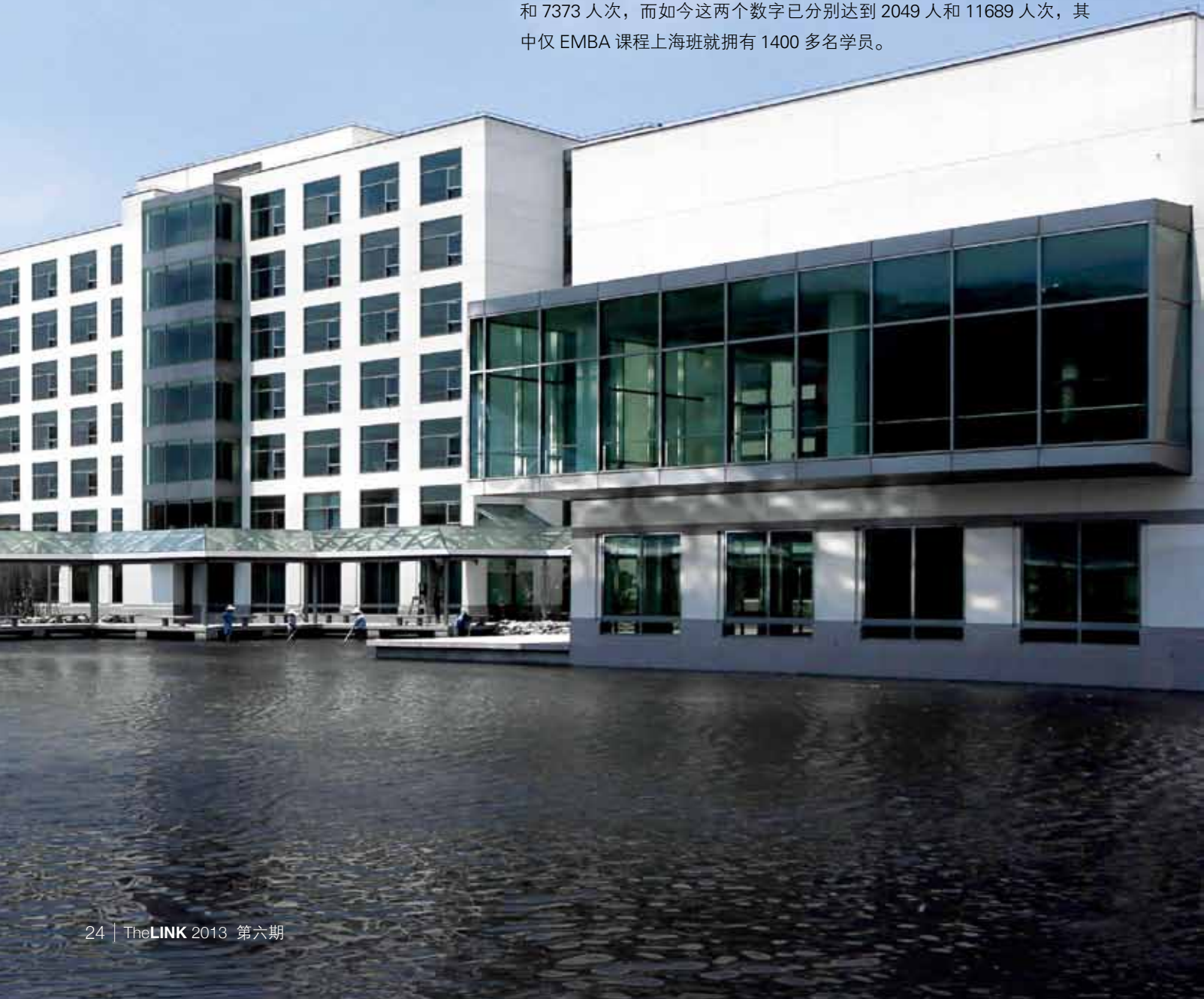
continued their work and by 2010 one of the major goals was ensuring that the end result of the campus expansion project would be a green building. CEIBS’ Management Committee threw its support behind the push for LEED certification.

The LEED green building rating system – developed and administered by the U.S. Green Building Council, a



三期校园在下列各方面已取得了令人瞩目的成绩：包括建筑可持续性（满分 26 分，获 21 分）、设计创新（满分 6 分，获 5 分）和用水效率（获得满分 10 分）。环绕着校园标志性建筑——玻璃金字塔的一池清水，其维护主要就是依靠创新的废水处理技术。现场处理设施每天能净化 180 吨废水并引入池中，再辅以其他举措，中欧每年能节约 5.4 万吨饮用水。校园中还有其他节能设施，例如，能确保当学生离开宿舍时所有灯光都会熄灭的插卡取电系统。

2013 年 7 月 1 日，中欧上海三期校园开始部分投入使用。2014 年 11 月中欧 20 周年校庆时，一座多功能会议中心——中欧会堂也将敞开大门迎接四方来宾。20 年前，上海市政府与欧盟合作创办了中欧国际工商学院，此次校园扩建工程也得到了上海市政府的全力支持。中欧扩建上海校园是为了顺应学员人数增长的需求。上海一期和二期校园（建设时间：1998–2004）建成时，中欧学位课程和培训课程学员数量分别为 1222 人和 7373 人次，而如今这两个数字已分别达到 2049 人和 11689 人次，其中仅 EMBA 课程上海班就拥有 1400 多名学员。



Washington D.C.-based, non-profit coalition of building industry leaders – is designed to promote design and construction practices that increase profitability while reducing the negative environmental impacts of buildings and improving occupant health and well-being.

LEED Gold indicates that CEIBS Shanghai Campus Phase 3 has achieved impressive results in areas such as site sustainability (21 out of 26 points), innovation in design (5 out of 6) and water efficiency (a perfect score of 10). CEIBS relies heavily on innovative wastewater technology to maintain the tranquil pools of water that surround the campus' signature glass pyramid. An on-site treatment facility converts 180 tonnes of waste water per day, and through that and other initiatives the school saves 54,000 tonnes of potable water each year. There are also energy saving initiatives across the campus, including a key card system that ensures that all lights are turned off when students leave their dorm rooms.

Phased use of Shanghai Campus Phase 3 began on July 1, 2013, with on-going work on a multi-purpose 722-seat conference centre that will be completed for the school's 20th anniversary next November. The Shanghai Municipal Government – which partnered with the European Union in the joint venture that launched CEIBS – provided strong support for the expansion project. The campus' third phase was added to meet the needs of an ever-expanding student base. When the first and second phases of the Shanghai Campus were completed (1998-2004), there were 1,222 students doing degree programmes and 7,373 enrolled in training courses each year. Now, the number of students has increased to 2,049 and 11,689 respectively. The EMBA programme offered from CEIBS Shanghai Campus alone has 1,400 students.

