

Accomplished Alumni, Stellar Students 璀璨星光

让我们来共同回顾中欧校友和学生们在2013年取得的一些辉煌 成就。

These are only a few of the remarkable achievements by CEIBS alumni and students who continued to impress in 2013.

中流砥柱:

五位中欧EMBA校友入选《财富》杂志(中文版)"中国40位40岁 以下的商业精英":

第1名,刘强东(EMBA 2009),京东商城首席执行官 第3名,张邦鑫(EMBA 2007),北京学而思教育集团董事长兼首 席执行官

第5名,汪海兵(EMBA 2012),上海淘米网络科技有限公司创始人 第6名,李明远(EMBA 2010),百度移动云事业部总经理 第37名,叶海峰(EMBA 2010),麦包包创始人、首席执行官

Chart toppers:

Five EMBA alumni made Fortune China's list of Top 40 Chinese Entrepreneurs Under 40:

- -#1 Liu Qiangdong (EMBA 2009), CEO of jd.com
- -#3 Zhang Bangxin (EMBA 2007), Chairman & CEO of TAL **Education Group**
- -#5 Wang Haibing (EMBA 2012), Founder of Taomee Technology
- -#6 Li Mingyuan (EMBA 2010), General Manager, Mobile and Cloud Computing Division, Baidu
- -#37 Ye Haifeng (EMBA 2010), Founder and CEO of Maibaobao.

职场精英:

陆兆禧(EMBA 2007)被任命为阿里巴巴首席执行官 刘伟(EMBA 2004)被任命为巨人网络首席执行官 李明远(EMBA 2010)于2004年以实习生的身份来到百度 工作,如今年仅29岁的他已成为百度最年轻的副总裁 陈其华(GEMBA 1997)被仟命为卡特彼勒全球副总裁、卡 特彼勒(中国)投资有限公司董事长

陈豪(EMBA 2001) 当选全国总工会书记处第一书记 王兵(EMBA 2003)在《中华儿女》杂志社、人民网、中国青 年网、中国周刊等机构的联合评选中荣膺"2012中华儿女 年度人物"称号

Movers & Shakers:

Lu Zhaoxi (EMBA 2007) named Alibaba's CEO. Liu Wei (EMBA 2004) appointed CEO of Giant Interactive Group.

Eric Li Mingyuan (EMBA 2010), who first joined Baidu as an intern in 2004, was made the company's youngest vice president ever at age 29.

Chen Qihua (GEMBA 1997) appointed Global Vice President, Caterpillar and President of Caterpillar in China. Chen Hao (EMBA 2001) elected First Secretary of the All-China Federation of Trade Unions.

Wang Bing (EMBA 2003) appointed "2012 China Profiles Annual Character" during an election hosted by China Profiles, the official publication of the Chinese Communist League.



媒体领袖:

三位中欧校友在上海新闻出版业走上新的 领导岗位。

10月25日,徐炯(EMBA 2002)被任命为上 海市新闻出版局局长兼党组书记,上海市 版权局局长。

10月28日,上海文汇新民和解放日报两大 集团整合重组为新的上海报业集团。裘新 (EMBA 2002 担任上海报业集团党委书记、 社长:高韵斐 EMBA 2001 湘仟上海报业集 团党委副书记、总经理和副社长。

Media Moguls:

Three CEIBS alumni were named to new leadership positions in Shanghai's media industry.

Xu Jiong (EMBA 2002) was appointed Secretary and Bureau Chief of the CPC Branch of the Shanghai Press & Publication Bureau, and on October 25 he was also appointed Director of the Shanghai Copyright Administration.

Qiu Xin (EMBA 2002) was named President and Party Chief of Shanghai Media Group, the new media company that resulted from the October 28 merger of Wenhui & Xinmin United Press Group and Jiefang Daily Press Group. Gao Yunfei (EMBA 2001) was appointed Deputy Party Secretary, General Manager and Vice President at the new company.

明日之星: Born to Lead:



"2012 MBA学生领袖奖"的获得者为李逸石、Vijay Kumar Nadipineni 和张哲铭。该年度评奖活动由学生们投票选出对学院社区做出最杰出 贡献的三位MBA学生。

The winners of the MBA 2012 Student Leader Award were Yishi Li, Vijay Kumar Nadipineni and Bob Zhang. This annual award, based on students' votes, recognizes up to three MBA students who have made an outstanding contribution to the school community.



中欧2015级MBA学生委员会的十名成员。

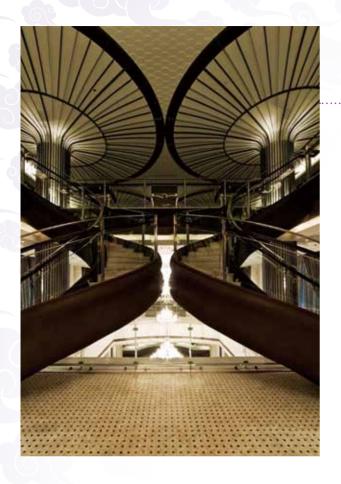
CEIBS MBA Class of 2015's 10-member Student Committee.



从左至右:徐炯、裘新、高韵斐

From left: Xu Jiong, Qiu Xin and Gao Yunfei.

年度回顾 封面故事



设计大师:中欧国际工商学院2012级EMBA学员赵牧桓再度入 选安德鲁马丁国际室内设计师年奖,这是他继2010年首度入 选后再次赢得该荣誉。安德鲁马丁国际室内设计师年奖被英国 《星期日泰晤士报》誉为"室内设计界的奥斯卡"。图为赵牧桓设 计作品。

Excellence in Design - Hank M. Chao (EMBA 2012) was again given the prestigious Andrew Martin International Interior Design Award, described by the Sunday Times as "the Oscars of the interior design world".

戈壁劲旅:5月下旬,在第八届"玄奘之路"商学院戈壁挑战赛 中,中欧国际工商学院代表队以9小时14分11秒的总成绩赢得 亚军。图为比赛第一天中欧A队冲刺情景,队员从左到右依次 为:钱意、曾姝娟、钟瑾、曹翠丽、高四海、冯煊。

CEIBS Team in 8th Annual Gobi Challenge - The CEIBS team completed the course for the 8th Annual Gobi Desert Challenge in nine hours, fourteen minutes and eleven seconds, which was good enough to earn the school a second place finish in the event. The contest began on May 20 at Dunhuang, Gansu and finished May 22 at Ta'er Temple in Guazhou. Pictured here is CEIBS A Team in their final dash to the first day's finish. Qian Yi, Zeng Shujuan, Zhong Jin, Cao Cuili, Gao Sihai, and Feng Xuan.

