

中欧校友会上海分会（静安）正式成立

CEIBS Alumni Shanghai Chapter (Jing'an) Established

10月27日，中欧校友会上海分会（静安）成立大会在上海市静安区香格里拉大酒店隆重举行。中欧院长朱晓明教授、校友关系事务部主任王庆江先生、中欧校友会上海分会（静安）名誉会长夏以群女士（EMBA 2000）、会长邓建明先生（EMBA 1996）、副会长龙吉生先生（EMBA 2008）、秘书长高航先生（EMBA 1997）等出席会议。上海市静安区人民政府副区长巢克俭先生等政府领导也莅临现场。

朱晓明院长首先为大会致辞，王庆江主任宣读了第一届理事会名单并颁发证书，著名电视节目主持人金波先生为大家介绍静安分会的情况。朱晓明院长携手夏以群名誉会长、巢克俭副区长、邓建明会长一起砸开了象征分会成立的金蛋，并共同为静安分会授牌。随后，中欧校友人力资源研究会会长李春明先生（EMBA 1998）、中欧校友会上海分会副秘书长侯正宇先生（EMBA 2005）分别上台宣读贺信。在成立仪式之后，上海市名校静安区一师附小的鲁慧茹校长发表精彩演讲，分享并探讨了子女教育问题，现场反响非常热烈。



The symbolic smashing of a golden egg marked the launch of CEIBS Alumni Shanghai Chapter (Jing'an) during an opening ceremony at the Shangri-La Jing'an Hotel on October 27.

Joined by CEIBS Executive President Prof Zhu Xiaoming and Director of CEIBS Alumni Relations Department Wang Qingjiang, the chapter's Honorary President Xia Yiqun (EMBA 2000), President Deng Jianmin (EMBA 1996), Vice President Long Jisheng (EMBA 2008) and Secretary General Gao Hang (EMBA 1997) were among those who attended the ceremony. Other distinguished guests, including Deputy Director of Jing'an District Government Chao Kejian and well-known TV personality Jin Bo who was the event's MC, were also on hand.

The golden egg was smashed after Prof Zhu delivered an opening speech and Director Wang announced the members of the Chapter's first Council. Prof Zhu Xiaoming, Xia Yiqun, Chao Kejian and Deng Jianming did the honours. Later, President Li Chunming (EMBA 1998) of CEIBS Alumni Human Resources Research Association and Vice Secretary General (EMBA 2005) of CEIBS Alumni Association Shanghai Chapter congratulated those who had worked on successfully launching the new Chapter. Lu Huiru, Principal of Shanghai First Primary School (Affiliated to Normal University), also shared her perspectives on parenting and schooling.