

依视路国际光学集团向中欧捐赠100万欧元设立教席 Essilor International Invests in Chair Professorship at CEIBS

10月27日，依视路国际光学集团向中欧国际工商学院捐赠100万欧元设立教席。捐赠仪式在风景秀美的黄浦江畔世博公园举行。依视路国际光学集团董事长兼首席执行官孙余沛（Hubert Sagnières）先生，依视路（中国）公司主席何毅先生（CEO 2008），中欧院长朱晓明教授，中欧教育发展基金会理事长、中欧名誉院长刘吉教授，中欧副院长兼教务长苏理达（Hellmut

Schütte）教授等出席了捐赠仪式。

在捐赠仪式上，朱晓明院长首先致辞，他认为依视路集团以其先进的技术，成为了全球领先的眼镜片生产商，未来中欧会在课堂上将依视路的部分技术成果与教学内容联系起来，二者相辅相成、共同发展。孙余沛先生随后发表捐赠感言，称赞了中欧一流的教学设施和教授队伍。何毅校友表示，中欧CEO课程极大地推动了他的事业发展，令他下定决心促成此次回

馈母校之举。

随后，朱晓明院长、刘吉名誉院长、孙余沛先生和何毅先生共同签署捐赠合约。朱晓明院长代表学院向孙余沛先生颁发了捐赠证书并赠送法兰瓷花瓶作为礼物。

签署仪式后，刘吉教授、苏理达教授分别致辞，盛赞了依视路国际光学集团的高瞻远瞩和慷慨支持，并期待与依视路这样的国际化公司进行更广泛和深入的合作。



A signing ceremony was held at the picturesque Hexing Tower in Shanghai's Expo Park on October 27 during which Essilor International invested Euro 1 million to establish a chair professorship at CEIBS. The school's Executive President Prof Zhu Xiaoming, Honorary President and Chairman of CEIBS Education Foundation Mr Liu Ji, along with

Dean and Vice President Prof Hellmut Schütte attended. They were joined by Mr Hubert Sagnières, Chairman and CEO of Essilor International, and Mr He Yi, Chairman of Essilor (China) Company and a CEIBS CEO 2010 alumnus.

In his welcome address, President Zhu said he was honoured to receive a donation from such a world-renowned multinational company. Essilor is the world's leading ophthalmic optics company, and designs, manufactures and markets a wide range of corrective lenses. It also develops and markets equipment, instruments and services for eye care professionals. President Zhu noted that cases about some of Essilor's sophisticated technologies would be incorporated into the teaching at CEIBS.

In his speech, Mr Hubert Sagnières spoke about how his MBA experience at INSEAD 30 years ago had laid a solid foundation for his current role in leading Essilor. He said that had CEIBS been around three decades ago, he would have chosen it for his MBA education, as it is now a world-class business school boasting first-rate teaching facilities and a team of top-notch professors.

Mr He Yi, in his remarks, said that the CEIBS CEO Programme provided a huge boost to his career; thus when the idea of making a donation to CEIBS came up, he wanted to see it realized.

President Zhu and Mr Liu signed the agreement on behalf of the school, while Mr Sagnières and Mr He were the signatories on behalf of Essilor. President Zhu then presented Mr Sagnières with a certificate and a porcelain vase on behalf of CEIBS.

Following the signing ceremony,

Mr Liu expressed his thanks to Essilor International for sharing its great insights and generosity with CEIBS. He emphasized that the cooperation between the two parties is an international one, which is deeply significant. He added that CEIBS and its alumni will help Essilor International develop further, and that he hopes this will be the beginning of much collaboration between Essilor and CEIBS.

In his closing address, Dean Schütte thanked Essilor International on behalf of CEIBS faculty, for its generous support of the school. He also mentioned that during the recent meeting of the CEIBS International Advisory Board (IAB), board members emphasized that CEIBS is an international business school that is set up in China. He said that CEIBS therefore looks forward to more in-depth cooperation opportunities with multinational companies such as Essilor International.

Following the signing ceremony, Dean Schütte moderated a seminar where CEIBS MBA students exchanged views with Mr Sagnières and Mr He.