

Supporting CEIBS 捐资助教

2013年,中欧与商界增进联系,巩固了已有的长期伙伴关系,并建立了新的合作。

Long-time partnerships were strengthened and new ones forged as we cemented our ties with the business community.



左上:10月29日,黄怒波(EMBA 1996)先生和北京中坤投资集团向中欧捐助1000万元人民币以增设一个教席。

右上:中欧与赢创工业集团续签合作伙伴协议。

On October 29 a signing ceremony was held to mark CEIBS EMBA 1996 alumnus Huang Nubo's Zhongkun Real Estate Group's RMB 10 million investment to establish a new chair professorship at CEIBS (above left). Above right: Evonik renewal.

东渡国际集团(左)与德国默克集团(右)。中欧最新合作伙伴详见我刊“公司机构伙伴”栏目。

Below from left: DDI Group and Merck KGaA. See our Corporate Sponsor section for the most up to date list of CEIBS partners.

