



2013中欧校友年度人物揭晓 Alumni of the Year!

12月5日，“2013中欧校友年度人物”颁奖典礼在中欧校友新年音乐会之夜举行。本次年度人物评选活动历时三个多月，经历了提名、初选、复选和网络投票等多个环节，最终评选出11位获奖校友。他们不仅有着非凡的事业成就，而且热心回馈母校、投身公益，为中欧和整个社会的发展都做出了杰出贡献。

After a rigorous three-month selection process, alumni who have had remarkable professional accomplishments and have dedicated contributions to CEIBS and the wider society made the coveted CEIBS Alumni of the Year list. They were honoured during the 2013 Alumni of the Year Awards Ceremony held on December 5. And the winners are:

2013中欧校友年度人物获奖名单 (排名以年级先后为序)

克里斯托弗·罗曼 (MBA 1997), ORRO公司执行董事
 刘芹 (MBA 1998), 晨兴资本董事总经理
 朱海 (EMBA 2001), 施耐德电气全球执行副总裁兼中国区总裁
 周晓光 (CEO 2006), 新光控股集团有限公司董事长
 何毅 (CEO 2008), 上海依视路光学有限公司主席
 邬剑刚 (EMBA 2008), 奥山集团董事长
 马传骥 (EMBA 2009), 北京汽车集团有限公司董事、财务总监
 刘训峰 (EMBA 2009), 上海华谊(集团)公司董事长
 黄承斌 (EMBA 2010), 南通铁人运动用品有限公司创始人、董事长
 李刚 (EMBA 2010), 上海智本正业投资管理有限公司董事长
 施纪鸿 (EMBA 2010), 新秀集团有限公司董事长

Christopher Römer (MBA 1997): Executive Director, Orro Company;
Liu Qin (MBA 1998): Managing Director, The Morningside Group;
Zhu Hai (EMBA 2001 SH1): Executive Vice President, China Operations, Schneider Electric China;
Zhou Xiaoguang (CEO 2006): President, Xinguang Holding Group;
He Yi (CEO 2008): Chairman, Essilor China Investment;
Wu Jian'gang (EMBA 2008 SH7): President, Orsun Group;
Ma Chuanqi (EMBA 2009 BJ3): Director and CFO, Beijing Automotive Group;
Liu Xunfeng (EMBA 2009 SH4): President, Shanghai Huayi Group;
Huang Chengbin (EMBA 2010 SH3): Founder and President, Nantong Ironman Sporting Goods;
Li Gang (EMBA 2010 SH7): President, Shanghai Wisdom & Wealth Investment & Management;
Shi Jihong (EMBA 2010 SH7): President, Newcomer Group.



高山流水中欧和合 爱乐华章共迎新年 Alumni New Year's Concert

12月5日，2014中欧校友新年音乐会“同策之夜”暨2013中欧校友年度人物颁奖仪式在上海东方艺术中心举行。著名指挥家陈燮阳先生执棒上海爱乐乐团，为中欧师生校友们奉献了一场精彩绝伦的音乐盛宴。

原上海市政协副主席左焕琛女士、中欧国际工商学院中方院长朱晓明教授、欧方院长佩德罗·雷诺（Pedro Nueno）教授、副院长兼教务长苏理达（Hellmut Schütte）教授、副院长兼中方教务长张维炯教授出席音乐会。孙益功校友（EMBA 2004）与同策房产咨询股份有限公司独家冠名赞助了音乐会。

朱晓明院长以“仁者乐山，智者乐水；高山流水，中欧和合”的妙语为大家描绘了校友相聚的美好情景，

并邀请校友们明年秋天来中欧共庆学院20周年华诞。雷诺院长以幽默风趣的演讲强调了校友的重要性，以及中欧要建成世界一流商学院的宏伟目标。

当《红旗颂》的旋律响起，中欧校友新年音乐会正式拉开了帷幕。上海爱乐乐团的艺术家们在陈燮阳先生的指挥下奏响了献给中欧广大师生校友的新年乐章。在整场音乐会中，外国经典名曲和中国民族乐曲交相辉映，让大家领略了音乐超越国界和语言的非凡魅力。

More than 1,500 CEIBS alumni, faculty, staff, and senior business executives gathered on December 5 in Shanghai to enjoy “Tospur Night”,

the 2014 CEIBS Alumni New Year's Concert and 2013 Alumni of the Year Awards Ceremony. The audience was treated to a performance by the Shanghai Philharmonic Orchestra, led by renowned conductor Mr Chen Xieyang. Among the honoured guests who attended was former Vice Chairman of the Shanghai CPPCC Mr Zuo Huanchen.

The evening began with the “2013 CEIBS Review” video, which reminded everyone of the school's accomplishments and memorable moments over the past year. Then there was a look ahead to the future during Executive President Zhu Xiaoming's keynote speech in which he encouraged all alumni to participate in celebrating the school's upcoming 20th anniversary. President Pedro Nueno spoke next, mentioning the newly opened Phase III Shanghai Campus extension, and emphasizing the continuous efforts needed for CEIBS to accomplish its mission of being a globally renowned business school.

Mr Sun Yigong (EMBA 2004), and his company Tospur Real Estate Strategy Consulting Corporation, sponsored the evening's festivities. During the event he told the audience how grateful he is to CEIBS for the knowledge and resources he gained from his studies. He sees CEIBS as not just a business school but also an institution that helps inspire students' interest in art and humanities.

The concert was hosted by CEIBS MBA 2013 student Pan Danyin and alumnus Eddie Yan (MBA 2010).



中欧国际顾问委员会第二届全体会议召开 Global Business Leaders Gather for CEIBS IAB Meeting

10月25日，中欧国际工商学院国际顾问委员会第二届全体会议胜利召开，来自全球各地的企业董事长和首席执行官在中欧上海校园齐聚一堂，畅谈企业对于商学院的期待，以及当前热门的在线教育等话题。

出席会议的嘉宾包括：中欧国际顾问委员会外方主席、哈佛商学院查尔斯·爱德华·威尔森工商管理教席教授约翰·奎尔奇（John A. Quelch）先生，中欧国际顾问委员会联合主席、香港永隆银行有限公司董事长马蔚华先生，汇丰集团主席范智廉（Douglas Flint）先生，中国太平洋保险集团董事长高国富先生，印孚瑟斯有限公司执行副总裁克里斯·戈帕拉克里什南（Kris Gopalakrishnan）先生，北京中坤投资集团董事长、中欧校友黄怒波先生，麦德龙集团首席执行官奥拉夫·科赫

（Olaf Koch）先生，中央汇金投资有限责任公司副董事长、孙冶方经济科学基金会理事长李剑阁先生，智融集团董事长施振荣先生。中欧国际工商学院中方院长朱晓明教授、欧方院长佩德罗·雷诺（Pedro Nueno）教授、副院长兼教务长苏理达（Hellmut Schütte）教授、副院长兼中方教务长张维炯教授等也参加了会议。

Companies' expectations of business schools and the hot issue of online education were among the topics discussed by chairmen and CEOs of global businesses who gathered at CEIBS Shanghai Campus for the second annual meeting of the CEIBS International Advisory Board on October 25.

Attendees included: Douglas Flint, Group Chairman of HSBC; Kris Gopalakrishnan, Executive Vice Chairman of Infosys; Huang Nubo, Chairman of Zhongkun Real Estate Group and CEIBS alumnus; Olaf Koch, CEO of Metro Group; Li Jiange, Vice Chairman of Central Huijin Investment Ltd and Chairman of the Board of Trustees of Sun Yefang Foundation; Stan Shih, Chairman of iD SoftCapital Group, and Gao Guofu, Chairman of China Pacific. The meeting was co-chaired by IAB Chairman Dr John A. Quelch who is Charles Edward Wilson Professor of Business Administration at Harvard Business School and IAB Co-Chairman Dr Ma Weihua, Chairman of Wing Lung Bank Ltd and former President and CEO of China Merchants Bank.



中欧举办新型城镇化论坛 吴敬琏教授演讲精彩开篇 Wu Jinglian on Reform

11月24日，2013中国新型城镇化高峰论坛在中欧上海校园举行。本次论坛围绕着“新城镇化：地产围城”和“新城镇化建设下的地产新思路”两大主题展开，汇聚政府官员、行业领袖与知名学者，共同探讨房地产业在创造财富的同时，如何为社会创造可持续的价值。中欧国际工商学院宝钢经济学教席教授吴敬琏以一席题为“新型城镇化与全面深化改革”的演讲为本次论坛精彩开篇。

An opening keynote speech in which renowned economist Professor Wu Jinglian spoke about the deepening reforms expected in China's new round of urbanization signalled the frank discussions that took place during the China New Urbanization Forum 2013, hosted by CEIBS on November 24. Prof Wu is Baosteel Chair Professor of Economics at CEIBS and Research Fellow of the Development Research Centre, State Council of PRC.



2013年中欧国际工商学院董事会会议在上海举行 CEIBS Board Meets in Shanghai

11月16日，2013年中欧国际工商学院董事会会议在上海校区举行。上海交通大学校长、中欧国际工商学院院长张杰教授和欧洲管理发展基金会名誉主席、中欧国际工商学院副董事长赫拉德·范斯海克博士分别主持了上午和下午的会议。学院董事、全国人大常委会前委员长严隽琪女士出席了会议。与会董事和董事代表审议了学院的年度报告，并围绕学院发展战略发表了重要意见。他们要求学院管理委员会审慎规划并积极推进国际化进程，超前应对

MOOCs等在线学习平台将对工商管理教育培训产生的影响，完成好由上海市政府资助的上海市MBA课程案例库开发共享平台项目。董事会还批准了学院2014年预算报告，并决定由毛竹晨女士接替杜谦先生担任董事会秘书。

During its annual meeting on November 16, the CEIBS Board reviewed the school's annual report and gave useful advice on its strategic development. They tasked the Management Committee with making a

feasible plan to accelerate the process of internationalization, proactively respond to the impact that online learning platforms such as MOOCs will have on business, management education and training, and to successfully undertake the Shanghai-Government sponsored Project, the Shanghai MBA Case Development and Sharing Platform. The Board approved the School's budget for 2014 and appointed Ms. Mao Zhuchen as the new Board Secretary, replacing Mr Alan Du.



黄怒波校友及中坤集团再次向中欧捐赠教席 Huang Nubo Invests in CEIBS

10月29日，黄怒波（EMBA 1996）校友及中坤集团再次向中欧国际工商学院捐赠1000万元人民币，用于设立第二个教席。早在2011年，黄怒波先生就曾向中欧教育发展基金会捐赠1000万元人民币以设立“服务管理”教席。本次捐赠仪式在中欧上海三期校园隆重举行。中欧院长朱晓明教授，中坤集团董事长黄怒波先生，中欧副院长兼教务长苏理达（Hellmut Schütte）教授，副院长兼中方教务长张维炯教授，中欧教育发展基金会理事长、名誉院长刘吉教授等出席了捐赠仪式。

朱晓明院长首先在捐赠仪式上致辞，他认为黄怒波先生是中欧校友的杰出代表，并代表中欧全体教职员工作对他这样有责任、有担当、心怀感恩的企业家表示由衷的感谢。黄怒波校友随后发表捐赠感言，他认为中国经济目前处于大转型之中，企业家需要有更高远的眼光。登顶珠峰是为了心灵的救赎，捐

赠母校是为了打破对财富的迷恋。他呼吁现代企业家要有更高的追求，立志成为现代儒商。

朱晓明院长和黄怒波先生共同签署捐赠协议。刘吉教授代表学院向黄怒波先生颁发了捐赠证书，并赠送法兰瓷花瓶作为礼物。张维炯教授致答谢辞，忻榕教授作为教授代表发言并向黄怒波校友表达了衷心感谢。

At an October 29 signing ceremony, CEIBS EMBA 1996 alumnus Huang Nubo's Zhongkun Real Estate Group invested RMB 10 million to establish a new chair professorship at CEIBS. This is the second such investment by the Zhongkun Real Estate Group. In 2011, the company invested RMB 10 million to establish the Zhongkun Chair in Service Management.

Executive President Prof Zhu Xiaoming, Dean and Vice President Prof Hellmut Schütte, Vice President and Co-Dean Prof Zhang Weijiong, Honorary President and Chairman of the CEIBS Education Foundation Mr Liu Ji and CEIBS faculty members attended.

During the ceremony, President Zhu thanked Mr Huang on behalf of CEIBS' faculty and staff, and lauded his generosity to the school. In his response, Mr Huang made the point that in order to help transform the Chinese economy, entrepreneurs must possess a broad and long-term view. He said it is important for entrepreneurs to shoulder their social responsibility and he encouraged them to adopt Confucian principles in their business dealings.



中欧案例研究中心举办案例发行机构国际联合会年会 Case Development Centre Hosts ICCP Annual Meeting

10月9-11日，案例发行机构国际联合会（International Community of Case Publishers, ICCP）2013年年会在中欧上海校园扩建的新校舍成功举行。本次年会主题为“案例的创作、教学与发行，及其在中国情境下的应用”。来自全球十所商学院的20多位案例开发与发行领域的专业人士出席了这一封闭式年会，香港科技大学、复旦大学的案例中心主任也应邀参会。

案例发行机构国际联合会成立于2005年10月，以推广案例教学、传播案例法最佳实践、保护案例知识产权为宗旨，其会员均为全球案例开发与发行领域的重要机构，包括哈佛商学院、欧洲案例交流中心（ECCH，已更名为The Case Centre）、加拿大西安大略大学毅伟商学院、欧洲工商管理学院（INSEAD）、洛桑国际管理发展学院

（IMD）、IESE、巴黎媒体教学案例中心（CCMP）、弗吉尼亚大学达顿商学院、西北大学凯洛格商学院、南洋理工大学商学院等。2006年4月，中欧正式成为ICCP会员。ICCP年会由其会员机构轮流主办。

会议主要内容包括：案例制式的演化、案例网站的开发、案例学习平台、案例发行平台、案例开发模式、案例中心管理、案例版权保护、案例发行APP应用、案例法推广、案例开发与发行的校企合作、案例质量标准与案例开发相关文件模板等。与会嘉宾还探讨了新技术与新模式带来的冲击，尤其是大型开放式网络课程（MOOC）对于案例教学的影响。

From October 9 -11, the CEIBS Case Development Centre hosted the International Community of

Case Publishers (ICCP) Annual Meeting 2013, which was themed “Authoring, Teaching or Publishing Cases, Especially in a Chinese Context”. More than 20 case development and case publishing professionals from 10 business schools and institutions participated along with staff from the CEIBS Case Development Centre, CEIBS Library, and CEIBS Publishing.

Established in October 2005, the ICCP aims to promote case teaching, development and best practices as well as the protection of intellectual property rights for cases. ICCP membership comes from global case development and case publishing organizations, and includes many globally renowned institutions such as Harvard Business School, The Case Centre (formerly called ECCH), Ivey, INSEAD, IMD, IESE, CCMP, Darden, Kellogg, and Nanyang Business School of NTU. CEIBS became an official member in April 2006. Member institutions host the ICCP annual meeting on a rotating basis, and this was CEIBS’ year to host.

During the two-and-a-half-day meeting, various business schools and institutions explored the best practices, issues and challenges they have encountered, and discussed topics of common interest on case development and case publishing.

Topics discussed included the digital environment, case development models, case centre management, case copyright protection, case methods promotion, interscholastic case development and publishing cooperation, and related systems for case quality standards and case development templates.



中欧体育健儿屡创佳绩 In Sporting Form



中欧篮球队合影
Sunny Cup
basketball
team

10月27日，第十届上海市MBA“阳光杯”体育节圆满闭幕。经过两个周末的激烈角逐，中欧国际工商学院MBA运动健儿勇夺羽毛球比赛冠军、篮球比赛亚军、游泳比赛季军、啦啦操比赛季军等单项荣誉，并取得团体总成绩亚军的优异战绩。在比赛中，中欧MBA学员不仅展示了非凡的竞技水平和心理素质，也体现了良好的体育道德和精神风貌。

10月26-27日，“李宁杯”2013年首届商学院EMBA羽毛球团体赛在北京科技大学体育馆举行。中欧一队经过顽强拼搏，一路过关斩将，在决赛中击败强大对手清华一队，最终问鼎冠军。

11月9-10日，“诺亚财富杯”第二届商学院帆船赛在上海淀山湖海尚帆友俱乐部隆重举行。来自全国各地11家商学院的22支船队参加了为期两天的分组对抗赛。最终，中欧云帆队以五轮皆胜的战绩勇夺本届赛事冠军。

MBA students demonstrated their excellent athleticism and sportsmanship during Sunny Cup 2013. The fierce two-week competition, which wrapped up on October 27, saw teams of students from 15 Shanghai-based MBA programmes compete against each other in various sports: football, basketball, table tennis

and tug-of-war. The CEIBS team finished second in the overall group competition, with the school's athletes taking first place in badminton, second in basketball, and third in swimming and cheerleading.

Not to be outdone, the EMBA badminton team won the first ever National EMBA badminton competition held at the USTB Gymnasium on October 26 and 27.

Meanwhile, CEIBS sailing team took the championship in the 2nd business school sailing competition held at the Shanghai Sailing Club from November 9 to 10.



朱晓明院长银川讲授“数字化革命与新能源革命” Digital Era

10月29日，中欧教授巡回演讲第五讲在宁夏银川成功举办，中欧院长朱晓明教授的专题讲座“数字化革命与新能源革命”在当地引发强烈反响。本次讲座吸引了宁夏回族自治区政府官员和当地企业家约300多人到场聆听。宁夏回族自治区经济和信息化工作委员会主任张作理先生（EMBA 2013）担任主持。

CEIBS Executive President Prof Zhu Xiaoming gave a lecture on “Digital Revolution and New Energy Revolution” at the 2013 CEIBS EMBA Management Forum & Professor Speaking Tour in Yinchuan, Ningxia on October 29. More than 300 people attended, including officials from the Ningxia Government and entrepreneurs. Zhang Zuoli (EMBA 2013), Director of Ningxia Commission of Economy and Information Technology, hosted the event.

2013中国金融创新论坛聚焦变局与变革 Financial Innovation Forum

9月27日，2013中国金融创新论坛隆重举行，百余位金融业人士和近30家媒体前来参会。论坛由中欧陆家嘴国际金融研究院、财新传媒联合主办，聚焦“变局与变革”，在上海自贸区成立与十八届三中全会金融改革蓄势待发的大背景下格外引人注目。

More than 130 senior finance executives and media attended the 2013 China Finance Innovation Forum on September 27. Held on the eve of the official launch of the Shanghai Pilot Free Trade Zone and the Third Plenary Session of the 18th Central Committee of the CPC, the forum's theme was “Change and Reform”. It was co-hosted by the CEIBS Lujiazui Institute of International Finance and Caixin Media.



马蔚华博士分析自贸区影响与中国金融业前景 FTZ Impact

10月27日，中欧国际工商学院EMBA管理论坛在深圳举行。中欧国际顾问委员会中方主席、原招商银行行长马蔚华博士深刻剖析了自贸区的发展对于金融业改革的影响，以及中国金融业的发展趋势。本次论坛共吸引了600多位深圳企业家和校友出席，20多家当地主流媒体参会报道。

Co-Chairman of CEIBS International Advisory Board Dr Ma Weihua, who is former President and CEO of China Merchants Bank, spoke about the Shanghai Free Trade Zone's impact on China's financial sector reform and the sector's future development during a lecture in Shenzhen on October 27. Organized by CEIBS, the event attracted more than 600 entrepreneurs and alumni and was covered by more than 20 local media.

中欧陆家嘴国际金融研究院2013年度理事会召开 CLIIF Council Meets

9月27日，中欧陆家嘴国际金融研究院理事会正式举行，中欧陆家嘴国际金融研究院吴晓灵院长对2012-2013年度研究院的工作进行了总结，并提出了下年度的课题规划。各理事单位代表对研究院的课题开展和日常工作均提出了多项具体建议。

CEIBS Lujiazui Institute of International Finance (CLIIF) Council Members reviewed the think tank's work during a meeting at its Lujiazui offices on September 27. During the meeting, CLIIF President Madame Wu Xiaoling reviewed the work done from 2012 to 2013, and laid out plans for the coming year. Council Members excitedly made suggestions about the major issues to be explored in 2014, as well as the more routine administrative aspects of running the institute.



中欧举办2013第四届中国企业组织管理高峰论坛 Management Methods

11月22日，2013第四届中国企业组织管理高峰论坛在中欧上海校园举行。“中国企业组织管理高峰论坛”由中欧组织能力学习联盟（OCLA）承办，是中国唯一以组织管理为主题的企业峰会。本次论坛以“打造高绩效组织与文化”为主题，邀请了当代最具影响力的管理学者之一——杰弗瑞·菲佛（Jeffrey Pfeffer）教授参会并发表演讲。

The OCLA's 4th Organizational Capability Management Forum 2013 was held at CEIBS Shanghai Campus on November 22. The theme of the event, which is the only corporate summit in China that focuses on organizational management, was “Building a High Performance Organization and Culture”. Professor Jeffrey Pfeffer, one of the world's most influential management scholars, was among those who participated.



美国管理专业研究生入学考试委员会访问中欧 Educational Exchange

10月25日，美国管理专业研究生入学考试委员会（GMAT考试主办机构，简称GMAC）首席执行官大卫·威尔森（David Wilson）先生、主席桑吉特·舒夫拉（Sangeet Chowfla）先生等一行六人访问了中欧上海校园。中欧院长朱晓明教授、副院长兼中方教务长张维炯教授、副教务长兼MBA课程主任陈世敏教授等出席会议。与会双方就加强合作等议题进行了座谈。

CEIBS welcomed six guests from the Graduate Management Admission Council (GMAC) to the Shanghai Campus on October 25. The delegation included GMAC CEO David Wilson and Chairman Sangeet Chowfla. The visit included an exchange of ideas with

Executive President Prof Zhu Xiaoming, Vice President and Co-Dean Prof Zhang Weijiong, and MBA Director Prof Chen Shimin on how to deepen the collaboration between GMAC and CEIBS.

中欧2013级MBA学生大使正式就任 Student Ambassadors Take Office

9月24日，中欧国际工商学院2013级MBA学生大使就任仪式在上海校园举行。来自12个不同国家和地区的25名学生大使参加仪式，他们代表了192名优秀的2013级MBA同学。中欧MBA学生大使项目旨在向申请人提供中欧信息并宣传中欧文化。学生大使将通过组织各项活动与各国申请人互动，助力学院品牌推广。

Twenty-five student ambassadors who will represent the 192 members of the CEIBS MBA Class of 2015 were inaugurated on September 24. They are from 12 countries, have experience in a dozen industries and will play an important role in promoting the CEIBS brand by organizing events and providing information to prospective MBA applicants.



黄明教授南京论述经济形势与企业发展 EMBA Management Forum

9月26日，中欧国际工商学院EMBA管理论坛在南京举行。中欧金融学黄明教授以“国内外经济金融形势与中国企业发展”为题发表演讲，吸引了当地400多位企业家和校友前来参加。

More than 400 entrepreneurs and alumni turned out on September 26 to hear CEIBS Professor of Finance Dr Huang Ming lecture during the CEIBS EMBA Management Forum in Nanjing.

陈方正教授合聚课堂阐述现代思潮之起源 Modern Thinking

10月12日，香港中文大学荣誉院士陈方正教授在中欧北京校区合聚课堂阐述了“为何现代思潮出现于西方——简论启蒙运动及其渊源”，近100位中欧校友前来聆听讲座。

Honorary Professor Dr Chen Fangzheng gave a lecture on “Why Modern Thoughts Emerged in Western Countries: On Enlightenment and Its Origin” during the CEIBS-Beijing Joint Class on October 12. The event, held at the Beijing Campus, attracted almost 100 alumni.



中欧聚友汇举办“炁理学”讲座 Spiritual Focus

10月13日重阳节，中欧聚友汇特邀沈志刚教授在北京校区讲授“炁理学：东方的生命科学”，现场座无虚席。沈志刚先生师从道教全真龙门派第18代传人王力平先生，现任甘肃省社会科学院文化研究所特约研究员、兰州商学院宗教研究所教授。

Lanzhou Business School Religion Centre's Prof Shen Zhigang explored “Eastern Life Sciences” on October 13 at CEIBS Beijing Campus.



李善友教授讲授“破坏式创新”公开课 Disruptive Innovation

10月14日，中欧创业与投资中心执行主任、创业学兼职教授李善友先生讲授“破坏式创新”公开课，吸引了70多位MBA学生与校友前来聆听。本次活动由中欧MBA创业俱乐部组织，并得到了中欧创业与投资中心的大力支持。

More than 70 CEIBS MBA students and alumni turned out on October 14 to hear Executive Director of the CEIBS Centre for Entrepreneurship and Investment and Adjunct Professor of Entrepreneurship Kevin Li give a lecture on “Disruptive Innovation”. The open lecture was organized by the CEIBS MBA

Entrepreneurship Club with support from the CEIBS Centre for Entrepreneurship and Investment.

中欧2013级MBA良师益友项目正式启动 Mentors on Board

10月19日，中欧2013级MBA良师益友项目在上海校区正式启动。40多位中欧校友作为导师与2013级MBA学生欢聚一堂，共同参加了项目启动仪式。导师们秉承了“传道、授业、解惑”的师者风范，学生们也表现出浓厚的学习热情。

More than 40 CEIBS alumni and the MBA 2015 candidates who they have volunteered to mentor participated in a launch ceremony for this year's Mentoring Programme. The event, held on October 19, showcased the vigorous community culture deep-rooted in CEIBS.



中欧举办第十一届中国汽车产业高峰论坛 Cars for the Future

10月26日，第十一届中国汽车产业高峰论坛在中欧上海校园成功举行。本次论坛汇聚政府官员、行业领袖与知名学者，共同把脉中国汽车产业，探讨了“中国汽车业：全球视角下的互联性与移动性”。

Discussions about smart cars dominated CEIBS 11th Annual China Automotive Industry Forum held on October 26. The event brought together local and international auto industry leaders, academics and industry experts to explore the theme of “The Chinese Auto Sector: Connectivity and Mobility in a Global Perspective”.

中欧私人投资论坛聚焦新形势下的投资机会 Lets Make a Deal

10月27日，2013第四届中欧私人投资论坛在中欧上海校园举行。论坛以“新经济形势下的投资机会”为主题，汇聚了20余位海内外知名学者和金融精英。中欧校友金融与投资俱乐部秘书长文武先生担任主持。

“Investment Opportunities Under New Economic Situations” was the topic explored during the 4th CEIBS Private Investment Forum on October 27. The event attracted more than 20 highly regarded professors and financial leaders who were among an audience of hundreds. The host was Wen Wu, Secretary General of the Alumni Finance and Investment Club.



聚焦“商业秘密的管理和保护” IP Protection

10月30日，第二届企业创新和知识产权保护论坛在中欧上海校园举行。本次论坛由中欧校友国际贸易和知识产权保护协会主办，金诚同达律师事务所承办，主题为“商业秘密的管理和保护”，吸引了百余位校友和嘉宾前来参加。

Co-organized by CEIBS Alumni International Trade and Intellectual Protection Association and JT&N Law Firm, the 2nd Entrepreneur Innovation and Intellectual Property Protection Forum was held at the Shanghai Campus on October 30. The theme was “Management and Protection of Business Secrets”, and more than 100 alumni attended.



许小年教授温州剖析“结构性衰退及其医治” Prof Xu Xiaonian Lectures in Wenzhou

11月6日，中欧国际工商学院在温州举行EMBA管理论坛。中欧经济学和金融学教授许小年以“结构性衰退及其医治”为主题发表演讲，吸引了400余位温州企业家和校友出席，多家当地主流媒体参会报道。

“Structural Decline and its Solutions” was the topic of a lecture given in Wenzhou on November 6 by CEIBS Santander Chair in Economics and Finance Professor Xu Xiaonian at an Executive Forum.

“企业价值创造：财务的作用”圆桌论坛成功举行 Finance in Enterprise Value Creation

11月7日，正值中欧国际工商学院迎来19周年校庆之际，“企业价值创造：财务的作用”圆桌论坛在上海校区成功举办。本次论坛由中欧国际工商学院会计学教授、法国凯辉会计学教授丁远主持并做主题发言。

Senior business leaders and government officials turned out on November 7 for a roundtable entitled “Enterprise Value Creation: The Role of Finance” which featured a keynote speech by CEIBS Cathay Capital Chair in Accounting Professor Ding Yuan.



杰夫·山普勒教授探讨“动荡时代下的战略反思” Competing in Turbulent Times

11月9日，中欧国际工商学院管理学客座教授杰夫·山普勒（Jeff Sampler）在北京校区举办“动荡时代下的战略反思”主题演讲。本次演讲是中欧“教授之声”系列讲座之一，该系列讲座由中欧教授们阐述有关经济和企业发展的热门话题，帮助学员和校友们了解他们的最新学术成果。

CEIBS students, alumni and senior business executives turned out on November 9 to hear CEIBS Adjunct Professor of Management Jeff Sampler give a lecture entitled “Rethinking Strategy for an Ever-changing World”. The event was part of the CEIBS Voice of the Professor Lecture series, which offers both current students and alumni the opportunity to hear professors speak on current issues related to

the economy and corporate development, as well as their latest research findings.

中欧MBA同学在国际商务案例竞赛中拔得头筹 Winning Team

11月，中欧国际工商学院2013级MBA学生施玉珍、卡尔蒂克·钱德拉·塞卡拉和徐璐在印度海德拉巴举办的国际商务案例竞赛中赢得冠军，本次案例竞赛由印度商学院（ISB）组织主办。

In November, three CEIBS MBA Class of 2015 students, Jennylyn Sy, Karthik Chandra Sekhara and Angela Xu, took first place in the international business case competition organized by the Indian School of Business in Hyderabad, India.



中欧华南MBA校友返校活动在深圳举行 CEIBS in South China

11月16日，在中欧MBA办公室的组织下，2013中欧华南MBA校友返校活动在深圳华侨城和苑举行，本次活动以“我在华南这些年”为主题，吸引了20多位校友前来参加。

More than 20 CEIBS MBA alumni, including both recent graduates and those who completed their studies more than a decade ago, turned out on November 16 for the CEIBS South China MBA Alumni Reunion in Shenzhen. The event was organized by the CEIBS MBA Office.