

新秀集团箱包捐赠仪式隆重举行 Newcomer Corporation Donation Ceremony



9月10日，在中国第29个教师节来临之际，为回馈母校，感谢中欧国际工商学院教授和员工们的辛勤工作，新秀集团董事长施纪鸿（EMBA 2010）先生特意向每位教授和员工赠送了一套该公司生产的行李箱包。中欧副院长兼中方教务长张维炯教授和新秀集团董事总经理赵胜梅女士（EMBA 2012）出席了本次捐赠仪式。

捐赠仪式在西班牙中心隆重举行。代表施纪鸿先生出席活动的赵胜梅女士表示，新秀集团曾多次赞助中欧活动，见证了母校的发展壮大。新秀集团“永远创新，力争优秀”的方针与中欧“认真、创新、追求卓越”的校训不谋而合。她期待在未来的日子里，新秀集团能与中欧加强合作、共同发展。张维炯副院长代表全院教授和员工向新秀集团表达了感激之情。

Chairman of the Newcomer Corporation Mr Shi Jihong (EMBA 2010) has provided each CEIBS staff member with a set of luggage manufactured by his company. The donation was his way of showing his appreciation for their hard work, and his dedication to his alma mater. A donation ceremony was held on September 10, National Teacher's Day, in the Spanish Centre of CEIBS Shanghai Campus. CEIBS Vice President and Co-Dean Prof Zhang Weijiong thanked Mr Shi and Newcomer Corporation on behalf of CEIBS faculty and staff, and reiterated the school's commitment to continually develop its learning environment and course offerings.

Speaking on behalf of Newcomer, Managing Director Mrs Zhao Shengmei mentioned that the company has sponsored many CEIBS events in the past, and has enjoyed witnessing the school's development and growth. She noted that Newcomer's value statement, "Continuous Innovation and Striving for Excellence" coincides with CEIBS' motto: "Conscientiousness, Innovation and Excellence". She said she is looking forward to further cooperation between Newcomer and CEIBS in the future.