

论道金融教育翘楚 探访金融前沿阵地 ——中欧2012级在职金融MBA英伦修学记 Finance MBA Overseas Study Tour to London



早

在一年之前，收到中欧国际工商学院在职金融MBA(FMBA)录取通知书时，海外修学模块就成了我心中的期待：那会是一段怎样的精彩旅程？将如何从中领略“中国深度，全球广度”？今年7月末，在中欧在职金融MBA课程主任赵欣舸教授的陪同下，我们满怀憧憬，踏上了伦敦修学之旅。

论道伦敦商学院

伦敦商学院是全球排名前十的商学院，也是欧洲顶级商学院，学校的教学方式颇具特色，为我们设计的课程也十分合理。

课程第一天，首先由伦敦商学院院长安德鲁·李柯曼教授致欢迎词，随后意大利籍女教授弗朗西斯卡·科尔内利以“共创伟业：中国私募股权与创投业的变迁”为题，从西方视角观察、探讨

了中国私募与创投市场的过去、现在与未来；在“深度话题：估值”一课中，英国教授伊恩·库珀直接以案例切入股权估值中的三个重要问题，令课堂气氛在热烈的交流互动中渐入佳境。

在之后两天的课程中，安德鲁·斯科特教授讲述了“金融危机引发的监管问题”，从金融危机亲历者的角度，阐述了监管不力的主要原因，从国际层面肯定了亚洲的金融监管能力，并预测了



After being admitted to the CEIBS Part-time Finance MBA (FMBA) Programme last year, we were eagerly looking forward to participating in its overseas module. We wondered what the journey would bring and how it would incorporate the CEIBS brand of “China Depth, Global Breadth”. This year, in late July, our curiosity was finally satisfied when we embarked on the Overseas Study Tour to London, accompanied by CEIBS Part-time FMBA Programme Director Prof Zhao Xinge.



文/胡亚继 赵磊 By Hu Yaji & Zhao Lei (FMBA 2012)
 图片摄影：陈登访 Photos contributed by Chen Dengfang (FMBA 2012)

Classes at London Business School

The tour began at London Business School (LBS), ranked among the world's top ten, where we were welcomed by LBS Dean Andrew Likierman. Our first lecturer was Italian Professor Francesca Cornelli, who spoke about “Evolution of China's Venture Capital & Private Equity Firms”. He shared a western perspective on the past, present and future development of China's venture capital and private equity markets.

“Advanced Topics in Valuation” was the title of the next lecture, given by British Professor Ian Cooper, who provided a deep-dive into three

significant questions about equity valuation. Professor Cooper also led us in a lively discussion and debate about a few real-life business cases.

Over the next two days, we enjoyed lectures from a variety of LBS faculty. Professor Andrew Scott gave a lecture entitled “Financial Regulation Problems Incurred by the Financial Crisis” in which he addressed the major reasons for poor financial regulation, and affirmed the performance of financial regulation in Asian countries. He also shared his forecast for investment opportunities in Asia. Professor Francisco Gomes explored “Derivatives and Hedging”

from a tech perspective, and LBS Visiting Professor Bruce Grundy gave two lectures, “Business Strategies & Real Options” and “Optimism, Pessimism and Real Options”. We were all impressed with the course designs and unique teaching methods we experienced at LBS.

Financial Institution Visits

Another important aspect of the Overseas Study Tour to London is the opportunity to visit globally renowned financial institutions. During our tour, we were able to visit the London Head Office of Standard Chartered Bank, the London Stock Exchange, the

亚洲未来的投资机会；弗朗西斯科·戈麦斯教授从技术角度深刻阐释了“衍生品和对冲”；最后，伦敦商学院客座教授布鲁斯·格兰迪讲授了实物期权的两大课程：“经营策略与实物期权”、“乐观主义、悲观主义与实物期权”，为我们打开了全新的思路。

参访金融城

参访伦敦金融机构也是本次修学模块的重头戏。我们先后访问了渣打银行总部、伦敦证券交易所、中国银行伦敦分行、美林银行等金融机构，探知了中资机构特别是港资公司近年来在欧洲的投资与

并购情况，聆听了中资金融机构的国际形势分析，并就大家都比较关心的挂牌上市条件等问题展开了热烈讨论。在中国银行伦敦分行，圈内同学和中行高管之间还进行了激烈的问答，问者专业，答者精辟，引得现场掌声不断。

剑桥文化之旅

剑桥原本是一座拥有大约10万居民的英格兰小镇，一条河流贯穿市镇，称为“剑河”。1928年，曾经在剑桥大学国王学院旁听了7个月的中国著名诗人徐志摩故地重游，写下了脍炙人口的诗作《再别康桥》。在本次修学之旅中，

学院特意安排了一天的剑桥文化之旅。剑桥大学由分布在小镇上的30余所学院组成，每座学院都有独特的建筑风格。我们泛舟剑河，纵一苇之所如，寻找“河畔的金柳”，品味着古老学院被岁月雕琢的独特之美。

通过海外修学，同学们深刻感受了发达资本主义国家成熟的金融市场和体系，明确了未来学习和追求的方向。在活动过程中，学院老师在课程、住宿、餐饮、交通等方面都妥善加以安排，他们的细致周到让大家倍感贴心。太多美好的记忆留驻心底，将陪伴我们奔赴灿烂的前程。



Bank of China's London Branch, and Merrill Lynch. Through these visits we gained first-hand knowledge about recent European investments, as well as merger and acquisition activities of mainland and Hong Kong companies. We also learned more about the international appetites of Chinese financial institutions, and discussed recent IPO news. While visiting the London branch of the Bank of China, we were encouraged to pose questions to the bank's top management. Their insightful answers were especially appreciated by those of us working in the banking sector.

Experiencing Cambridge Culture

We also had the opportunity to visit the University of Cambridge and spend a day exploring both the university and surrounding town. The renowned Chinese poet Xu Zhimo studied at King's College, Cambridge and he wrote his famous poem "Saying Good-bye to Cambridge Again" on a return visit he made there in 1928. During our visit, we were able to go rowing on the River Cam, where we searched for Xu's "golden willows by the riverside". We enjoyed the unique charms of this historic university, and

its classical architecture.

The Overseas Study Tour to London enabled us to gain a first-hand understanding of the sophisticated financial markets and systems of developed economies, and also helped us establish a direction for our future studies and work. Thanks to the thoughtful planning and attentiveness of CEIBS faculty and staff, every aspect of the tour, including the curriculum, accommodation, catering and transportation, made us feel at home. We will carry our wonderful memories of the journey with us as we continue to work towards a brighter future.

秋渚合十

——记中欧MBA 2002级校友十年聚会

MBA 2002 Alumni Gathering

文 / 刘继武 By Liu Jiwu



9月13-15日，江南稻耕文化古镇杭州良渚迎来了90多位中欧MBA 2002级校友及30多位家属。经历了毕业后的十个寒暑，他们在此相聚，共同倾听、分享、反思、远瞻。

9月12日伊始，同学们便陆续来到杭州。9月14日清晨，题为“秋渚合十”的聚会拉开了帷幕，到场同学以中欧学习时所在的小组为单位，用简洁有趣的方式讲述了自己的十年经历和感悟；因故不能前来的同学也发来录音和录像表达问候，分享人生故事。

午餐之后，中欧副教务长、MBA课程主任陈世敏教授致辞，他向大家介绍了中欧最新的教授团队、国际顾问管理委员会机制、新的教学项目和刚刚投入使用的上海三期校园





等，表达了中欧对于大家的期望。学院还为本次聚会提供了赞助和礼品，母校的深情厚谊令同学们十分感动。

随后是精彩的Mini TED环节。40多位同学在每人3-5分钟的时间内，将最渴望分享的心得与大家交流。李牧同学介绍他的育儿经，作为今年上海高考理科状元的父亲，他的演讲引起了众多同学的共鸣。李蕾介绍了他的长跑历

程，让人想起了村上春树的《当我谈跑步时，我谈些什么》，他还讲到了丰子恺对于人生三个境界的感悟：物质、文艺、宗教。同学们的交流面极其丰富，涉及游历感悟、健康养生、兴趣爱好、移民经历、公益实践、创业心路、职场洞见、投资理财等，思想碰撞的火花深深启迪了在座的同学们。

第二天上午，同学和家属们参与

了由培训大师徐鸿波同学设计的茶语公园集体登山活动，在一片欢声笑语中，与自然亲密接触，放飞心情。

聚散匆匆，转眼又是“尘随马去，月逐舟行”的离别时刻。但获悉老友近况时的欣然，聆听Mini TED交流后的感触，欣赏幽默晚会时的绝倒，参与登山活动时的酣畅，连同9月良渚的良辰美景，深深印刻在了同学们的脑海中。





On September 13 more than 90 CEIBS MBA 2002 alumni and their families gathered in Hangzhou's ancient Liang Zhu town for a weekend celebration of their shared past, current accomplishments and dreams for the future. Those who were unable to make the reunion sent videos, letters and audio recordings.

Refreshed from a restful night after their arrival, the festivities began on the morning of September 14 with alumni gathering in small groups to get reacquainted; their catching-up continued through lunch. After the meal, CEIBS Associate Dean and MBA Programme Director Professor Chen Shimin updated the group about new faculty and recent initiatives such as the international counsellor administrative committee system, new training programmes and the newly built Shanghai Campus Phase III. The alumni also took the opportunity to express appreciation for the school's sponsorship of their weekend reunion.

Everyone then participated in an inspirational session that saw around 40 alumni sharing their views in three-to-five-minute presentations that

were reminiscent of mini TED talks. They covered a wide range of topics including travel, health, hobbies, emigration, public welfare practices, entrepreneurship, career issues, investment and financing. Among the presenters was Li Mu, who spoke about raising a child who became the science champion of Shanghai's college entrance examination. Li Lei spoke about his passion for long-distance running, which was inspired by Haruki Murakami's book, *What I Talk About When I Talk About Running*. He also shared his thoughts on Feng Zi Kai's meditation on the three levels of life: material, art and religion.

The following morning, alumni and their families participated in a mountaineering activity at Chayu Park that was designed by training master Xu Hong Bo. Everyone enjoyed the opportunity to relax and reconnect, while also experiencing nature and enjoying the breath-taking early autumn scenery in Liang Zhu.

It was all over far too quickly. However, the joys of the weekend will be forever etched in the memories of all who participated.