

中欧高层经理培训： 助力未来商业领袖成长

CEIBS Exec Ed: Shaping Today's Business Leaders



全球市场瞬息万变，管理人士的知识体系更新需求也随之日新月异。中欧国际工商学院高层经理培训课程的优势在于：它向来有能力先行一步，帮助管理者为挑战与成长做好充分准备。18年来，已有来自3000多家公司的逾10万名中高层经理参加了其中各类管理培训课程。

今年，中欧高层经理培训课程部又推出了数门与时俱进的全新课程，助力这些极具潜力的未来商业领袖稳步迈向成功。

值此课程更新升级之际，本期《TheLINK》杂志对其进行了360度全景式的深度报道。通过回顾及展望，该课程领导团队和中欧教授披露了其中许多精彩的幕后故事。同时，我们也有幸邀请到数位优秀学员和合作企业代表，与读者们分享他们对这一课程的亲历体验及感想。

接下来请阅读相关报道：

- 快人一步 领先一筹
- DIMP——阿特拉斯·科普柯公司人才发展的关键所在
- 中天集团董事长楼永良：履行社会责任，做好企业公民
- 百威英博模式
- 同道而行，不谋而“合”：访上汽通用汽车金融有限公司
- 合作公司寄语：雀巢（中国）、复星医药、迈安德食品机械



The ability to stay one step ahead of clients' ever-evolving needs has given the CEIBS Executive Education Programme a distinct advantage over the past 18 years, with more than 100,000 executives from 3,000-plus companies completing programmes. This year, with CEIBS Exec Ed rolling out several new courses as it educates today's business leaders for future success, *TheLINK* takes a 360° look at the programme. We get an insiders' view from directors and faculty, as well as score sheets from participating companies.

Read on for more in:

- Staying Ahead of the Game
- DIMP – Vital to Atlas Copco's Employee Development
- The Pursuit of Excellence: Lou Yongliang, Chairman of Zhongtian Group
- The AB InBev Formula
- Collaboration & Cohesion: CEIBS Exec Ed & GMAC-SAIC
- Comments from:
 - Nestlé China Ltd
 - Head of Corp. Learning & Development, Choo May Ling
 - Shanghai Fosun Pharmaceutical (Group) Senior Vice President, Zhou Wenyue
 - President of Jiangsu Myande Food Machinery Co Ltd, Xu Bin