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1. 校友答谢：2月26日，2013中欧校友新春答谢晚宴成功举办。中欧国际工商学院院长朱晓明、院长助理葛俊、校友关系事务部主任王庆江为校友们颁发了证书和纪念奖杯，感谢广大校友在过去的一年里为中欧所做的贡献。

Alumni Banquet: During the February 26 CEIBS Alumni Reciprocal Banquet, a number of graduates were recognised for their contributions to the school. CEIBS Executive President Prof Zhu Xiaoming, Assistant President Ge Jun and Director of CEIBS Alumni Relations Department Wang Qingjiang presented them with certificates and commemorative trophies during the event.

2. 返校日：2月22日至23日，中欧中国CEO领导力课程的校友在上海外滩悦榕庄举办了校友返校日活动。中欧院长朱晓明教授发表了题为“入艺术殿堂，荣雅俗共赏”的演讲。

1月25日，中欧CMO课程校友在中欧上海校园举办了返校日活动。1号店董事长于刚先生和腾讯科技（深圳）有限公司高级执行副总裁吴霄光（EMBA 2006）校友发表了主题演讲。

Reunion Days: Alumni of the CEIBS China CEO Leadership Programme gathered for a reunion on February 22 and 23 at Banyan Tree Hotels & Resorts. CEIBS Executive President Prof Zhu Xiaoming gave a speech on “Entering the Halls of Art, Enhancing the Enjoyment of All”.

Meanwhile, CEIBS CMO Programme alumni enjoyed their Reunion Day at the Shanghai Campus on January 25. Chairman of yihaodian.com Yu Gang and Tencent Senior Executive VP Free Wu (EMBA 2006) gave keynote speeches.



校友聚会

3月2日，中欧校友会南京分会举办了2013年第一场校友聚会——江宁春茗会活动。40多位南京地区的中欧校友齐聚一堂。

2月28日，中欧校友会法国分会在巴黎举办了春节联欢会。

2月25日，中欧校友会新加坡分会举办了春节联欢会。（图3）

2月21日，中欧校友会英国分会举办了新年聚会。（图2）

2月16日，中欧校友会德国分会在德国法兰克福举办了晚宴等春节庆祝活动。

1月19日，中欧校友会上海分会（陆家嘴）正式在陆家嘴安家落户，中欧院长朱晓明教授与分会会长、浦东新区副区长陆鸣（EMBA 2011）先生共同为分会揭牌。（图1）

1月14日至15日，中欧校友会湖北分会年度联谊会在荆门市举行。

Alumni Get-togethers

- March 2: More than 40 alumni from the Nanjing Chapter attended the association's first alumni get-together of 2013 – the Jiangning Spring Tea Party

- February 28: French Chapter's Chinese New Year Party in Paris

- February 25: Singapore Chapter's Chinese New Year Gathering (photo 3)

- February 21: UK Alumni host New Year Roundtable in London (photo 2)

- February 16: Germany Chapter has Chinese New Year's Drinks & Dinner in Frankfurt

- January 19: Launch of Shanghai Chapter (Lujiazui), with CEIBS Executive President Prof Zhu Xiaoming and Vice District Chief of Pudong District Mr Lu Ming (EMBA 2011) unveiling the plaque together (photo 1)

- January 14 and 15: Hubei Chapter's annual get-together in Jingmen City.



俱乐部活动精彩纷呈

3月14日，中欧校友航海俱乐部在上海校园为广大校友开展了一次关于急救的公益培训。（图1）
 3月10日，中欧传媒业同学会在北京校园举办了题为“移动互联网传播的新成果、新趋势”的主题沙龙。（图2）
 3月9日，中欧战略学副教授陈威如应中欧沙龙·书友会邀请，主讲了题为“平台战略：做垂直？还是做平台？”的讲座。
 2月23日，以“跨界、融合与分享”为主题的2013中欧校友电商、移动互联网和物流协会联合年会在上海校园成功举办。朱晓明院长莅临现场并致辞。
 2月3日，中欧校友连锁营销协会在北京校园举办了题为“新旧零售的融合之道”的论坛活动。（图3）

Club Activities

- March 14, Shanghai Campus: the Alumni Sailing Club conducted a first aid training session for the CEIBS community (photo 1)
 - March 10, Beijing Campus: the Media Industry Schoolmate Association held a salon to explore “New Achievements and Trends in Mobile Internet within the Broadcasting Industry” (photo 2)
 - March 9, Beijing Campus: During a Book Club Salon, CEIBS Associate Professor of Strategy Chen Weiru gave a lecture on “Platform Strategy: Doing Business Horizontally or Creating a Platform?”
 - February 23, Shanghai Campus: CEIBS Executive President Prof Zhu Xiaoming gave a speech during the joint annual meeting of CEIBS Alumni E-commerce, Mobile Internet and Logistics Associations. The event’s theme was “Crossing Boundaries, Merging and Sharing”
 - February 3, Beijing Campus: the Alumni Chain Marketing Association held a forum that explored the issue of “Merging Retail Sales: Old and New” (photo 3)

