

## 2013年中欧校友会“两会”在苏州圆满召开 CEIBS Alumni Association Holds Annual Meeting



3月23日，中欧国际工商学院2013年校友年度工作会议在苏州召开。来自海内外近100个校友分会和社团的120位会长及秘书长齐聚春意盎然的苏州。此次会议和系列活动历时2天，不仅增强了校友分会和社团彼此间的互动，也促成了多项合作。

中欧副院长兼中方教务长张维炯教授在百忙之中抽出时间出席会议，为校友们介绍了学院过去一年来所取得的进步和成就，感谢来自校友们的奉献和回馈，并殷切希望学院的未来发展能得到广大校友一如既往的支持。

随后，校友总会向21个年度优秀分会和18个优秀校友俱乐部/社团颁发了荣誉奖项（详细名单请见表格）。

会议期间，备受期待的校友移动信息平台iAlumni新版本正式开通上线。新版本的内容和功能更加丰富，让校友与母校及校友之间“天涯若比邻”。在满足校友关于基本信息的查询需求同时，新版本平台还包含了大量的讲座视频、活动预告及报道等内容，新增的“附近”功能则增强了校友间的互动。

本次会议得到了学院领导和相关部门的高度关注与支持。不但张维炯副院长兼中方教务长出席会议，上海、北京、深圳三地几位部门主任和校友事务部员工亦专程赴会。

One hundred and twenty leaders from more than 100 CEIBS alumni chapters and clubs from China and abroad gathered in Suzhou on March 23 for the two-day Annual Alumni Association Meeting. The event strengthened the bonds among alumni organisations and also facilitated discussions on several projects.

During the meeting, CEIBS Vice President & Co-Dean Prof Zhang Weijiong spoke of the school's progress and achievements over the past year. He also expressed his appreciation to alumni who have given back to their alma mater and urged the entire alumni network to provide continued support for the future development of CEIBS.

During the meeting, the Alumni Association gave awards to 21 chapters and 18 alumni clubs in recognition of their excellent performance in 2012. (See next page)

In addition, the newest version of the mobile alumni info platform, iAlumni, was also released. It offers richer content and expanded functions and helps decrease the distance between the school and alumni. In addition to general information, the upgraded iAlumni provides lecture videos, notices about upcoming events and special alumni event reports. The newly-added “nearby” function allows users to search for alumni anywhere, at any time.

The Annual Work Meeting was also among the activities held over the two days of events. In addition to Prof Zhang, it was attended by several department directors and Alumni Relations Office staff from Shanghai, Beijing and Shenzhen.

各奖项的获奖名单如下:  
Awards List:

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**最佳活动组织奖**

## 1) 校友会地区分会

青岛分会、河南分会、浙江分会、南京分会、上海分会(张江)、湖北分会、重庆分会、广州分会

## 2) 校友俱乐部/社团

金融与投资俱乐部(北京)、房地产及建设行业同学会(北京)、北京高尔夫俱乐部、合唱团、汽车产业俱乐部、电子商务协会、国际贸易与知识产权保护协会、戈友会、深圳分会金融投资俱乐部

**数据维护奖**

## 1) 校友会地区分会

南京分会、常州分会、上海分会(张江)、上海分会(陆家嘴)、昆山分会、江西分会、重庆分会、浙江分会、福建分会、湖南分会、温哥华分会

## 2) 校友俱乐部/社团

人力资源管理研究会、剧社、国学会、女性领导力联盟、私募基金协会、汽车产业俱乐部、国际贸易与知识产权保护协会、深圳分会高尔夫俱乐部、摄影俱乐部

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**捐赠组织奖**

## 1) 校友会地区分会

河南分会、湖北分会、宁波分会、南京分会、重庆分会、上海分会(张江)、台湾分会、珠江分会、湖南分会、云南分会、广州分会、深圳分会

## 2) 校友俱乐部/社团

深圳分会收藏俱乐部、深圳分会战略营销俱乐部

**2013中欧校友会年度工作会议特别贡献奖**

苏州分会

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**BEST INVESTMENT ORGANISERS  
- Alumni Chapters**

He'nan, Hubei, Ningbo, Nanjing, Chongqing, Shanghai (Zhangjiang), Taiwan, Zhuzhongjiang, Hu'nan, Yunnan, Guangzhou, Shenzhen

**- Alumni Clubs**

Alumni Collection Club (Shenzhen),  
CEIBS Strategy Marketing Club (Shenzhen)

**BEST EVENT ORGANISERS  
- Alumni Chapters**

Qingdao, He'nan, Zhejiang, Nanjing, Shanghai (Zhangjiang), Hubei, Chongqing, Guangzhou

**- Alumni Clubs**

Finance & Investment Club (Beijing),  
CEIBS Real Estate & Construction Industry Alumni Association (Beijing),  
Beijing Golf Club,  
CEIBS Alumni Choir,  
Alumni Auto Industry Club,  
CEIBS Alumni E-commerce Association,  
Association of CEIBS Alumni International Trade and Intellectual Property Protection,  
Gobi Challenge Council,  
Finance & Investment Club of Shenzhen Alumni Regional Chapter

**BEST DATA AWARD  
- Alumni Chapters**

Nanjing, Changzhou, Shanghai (Zhangjiang), Shanghai (Lujiazui), Kunshan, Jiangxi, Chongqing, Zhejiang, Fujian, Hu'nan, Vancouver

**- Alumni Clubs**

Alumni Human Resources Management Research Association,  
Alumni Drama Club,  
CEIBS Humanities Club,  
Hers Club,  
CEIBS Alumni PE Association,  
Alumni Auto Industry Club,  
Association of CEIBS Alumni International Trade and Intellectual Property Protection,  
Golf Club of Shenzhen Alumni Chapter,  
Alumni Photographing Club

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**2013 CEIBS ALUMNI  
ASSOCIATION ANNUAL MEETING  
SPECIAL CONTRIBUTION AWARD**

Suzhou Chapter