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**1. 中欧校友福建行、泸州行:** 2012年11月29日, 中欧校友汽车产业俱乐部一行20人前往福州和厦门, 考察走访了福建东南汽车集团公司、福建奔驰工业有限公司和厦门金旅汽车有限公司。2012年12月1日至2日, 中欧校友会四川分会成功举办了“泸州行”活动。近40位校友参观了泸州酒业工业区以及中国两大活文物之一的1573酒窑, 并亲手调制泸州老窖酒。

**Trips to Fujian & Luzhou:** On November 29, about 20 members of CEIBS Automobile Industry Club travelled to Fuzhou and Xiamen where they visited Soueast Motor, Fujian Benz, and Xiamen Golden Dragon Bus Company Ltd. Then on December 2, more than 40 members of the CEIBS Alumni Sichuan Chapter went on a two-day visit to Luzhou in the Southeast of Sichuan Province.

## 2. 中欧校友会各地分会举办年终聚会:

2012年11月30日, 近40位新老校友参加了中欧校友会陕西分会迎新聚会。校友关系事务部王庆江主任也专程赶赴西安, 与校友们欢聚一堂。

2012年12月8日, 青岛校友在海尔洲际酒店齐聚一堂, 共同参与青岛校友分会年会。2012年12月9日, 宁波校友分会隆重举行年会暨迎新会。许小年教授受邀发表题为“紧迫而艰难的经济转型”的演讲。

2012年12月23日, 南京校友分会举办主题为“思想之光”的年终聚会。14位校友陆续发表精彩演讲。王庆江主任出席活动, 并向校友们赠送了纪念品。

### CEIBS Alumni Chapters Celebrate:

On November 30, nearly 40 alumni attended a New Year Party held by CEIBS Alumni Association Shanxi Chapter. Alumni Relations Director Wang Qingjiang was among those who made the journey to Xi'an to join the event.

Other alumni gatherings in 2012 included:

- December 8 – CEIBS alumni gathered at the Intercontinental Hotel for the 2012 annual meeting of CEIBS Alumni Association Qingdao Chapter.
- December 9 – Prof Xu Xiaonian was invited to give a lecture titled “Urgent and Difficult Economic Transformation” during the annual meeting and New Year’s Party for CEIBS Alumni Association Ningbo Chapter.
- December 23 – CEIBS Alumni Association Nanjing Chapter held a year-end party with a theme of “Light of Thinking”, at which 14 alumni gave thought-provoking lectures. Director Wang Qingjiang attended the event, and presented souvenirs to alumni.



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**1. 中欧校友移动互联网协会北京分会成立：**2012年12月15日，“中欧校友移动互联网协会北京分会”成立仪式在北京校园成功举办。中欧国际工商学院院长朱晓明教授，副教务长许定波教授，院长助理、北京代表处首席代表马遇生和市场营销学教授王高应邀出席。来自北京、上海和深圳的150余位校友齐聚一堂，共同送上祝福和期望。

**Mobile Internet Association Beijing Launch:** The Beijing branch of the CEIBS Mobile Internet Association was launched on December 15 at the school's campus. CEIBS Executive President Zhu Xiaoming, Associate Dean Xu Dingbo, Assistant President Ma Yusheng, and Professor of Marketing Wang Gao attended.

**2. 专题讲座：**2012年12月9日，中欧沙龙·书友汇活动在北京校园成功举办。中坤集团董事长黄怒波校友（EMBA 1996）应邀主讲，近100名校友参加了本次沙龙。

同日，中欧校友金融与投资俱乐部与中欧陆家嘴金融研究院联合主办了“皇甫平谈改革之路”讲座。皇甫平（周瑞金）先生回顾了中国的改革历程，并探讨了未来改革的路径，使校友们受益匪浅。

**Theme Lectures:** Huang Nubo (EMBA 1996), Chairman of Zhongkun Group, delivered the keynote speech during a December 9 CEIBS Book Club Salon held at the Beijing Campus. The event attracted nearly 100 alumni.

On the same day, CEIBS Alumni Finance and Investment Club and CEIBS Lujiuzui Institute of International Finance jointly hosted the “Huangfu Ping's Lecture on Road to Reform”. Huangfu Ping (whose real name is Zhou Ruijin) shared his views on the history of China's reforms and discussed what the future holds.

**3. 爱心助学：**2012年12月14日，中欧校友会重庆分会的20余名校友、校友家属和同事满载着100多位重庆校友的爱心，第三次探访梁平县七星镇中欧爱心小学。

2013年1月4日，中欧EMBA2012级上海4班的老师和同学们启动了对湖北省恩施州巴东县段德昌中学的爱心捐助计划，筹集并捐赠了370套优质被褥及善款，使孩子们在寒冷的冬季感受到关怀与温暖。

**Help for Students:** Last December 14, more than 20 members of CEIBS Alumni Association Chongqing Chapter, their family members and colleagues visited the CEIBS Love Primary School in Qixing Town, Lianping County. This was the third time a CEIBS team was visiting the Chongqing school.

Then on January 4 of this year, the EMBA 2012 Shanghai Class 4 launched a charity drive to benefit the Dechang Middle School in Badong County. This is in Enshi Autonomous Prefecture, Hubei Province. The CEIBS students raised money and secured other donations in the form of goods, including 370 quilts which will be distributed to the middle school students.





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**1. 中欧德国校友举办圣诞聚会:** 2012年12月14日, 中欧校友会德国分会在圣诞前夕组织了一次聚会。校友们一同游览了圣诞集市, 随后共进晚餐。

**Christmas Fun in Cologne:** On December 14, the Germany Chapter met at the Domforum for an evening tour of the Christmas market and afterwards hosted dinner at "Gilden im Zims".

**2. 在沪中欧山东校友同乡聚会:** 2012年12月2日, 30位在沪山东籍中欧校友举办了一次充满乡情的温馨聚会。上海鸿风领导力学院董事长姜洋 (MBA 1997) 和同为山东籍的中欧陆家嘴国际金融研究院刘胜军执行副院长分别为大家做了题为“关于领导力”和“中国改革十年”的专题演讲。

**Shandong Alumni Party in Shanghai:** Thirty CEIBS Shandong alumni living in Shanghai hosted a 'folk' party on December 2. Jiang Yang (MBA 1997), Chairman of Shanghai Hongfeng Leadership School, gave a speech titled "About Leadership" and Gary Liu, Executive Deputy Director of CEIBS Lujiazui Institute of International Finance – who is also from Shandong – spoke on "China's Past Ten Years of Reform".

**3. 中欧校友会瑞士分会举办圆桌会议:** 1月21日, 中欧校友会瑞士分会 (CASA) 与瑞士联合银行 (UBS) 联合举办了以“中国未来的五年——对世界的意义”为主题的圆桌会议, 吸引了140多位校友及各界嘉宾。

中欧国际工商学院副院长兼教务长约翰·奎尔奇教授、副教授许定波教授、经济学与金融学教授许小年、管理学副教授韩践以及北京大学经济学系李平教授出席活动并发表演讲。

**CEIBS Alumni Chapter Hosts Roundtable in Zurich:** On January 21, the CEIBS Alumni Switzerland Chapter and UBS hosted a roundtable on the topic of "China in the next five years – what it means for the rest of the world". More than 140 guests made their way to the Grünenhof in Zurich to hear the speakers' views on the thought provoking topic. Panellists were: CEIBS Dean John Quelch, Associate Dean Xu Dingbo, Prof Xu Xiaonian and Peking University Professor of Economics Li Ling.