

2013中欧校友新年音乐会暨 2012中欧校友年度人物颁奖仪式隆重举行 Annual Alumni New Year's Concert & Award Ceremony



2012年12月7日，一年一度的中欧校友新年音乐会暨第二届中欧校友年度人物颁奖仪式在上海文化广场隆重举行。中欧校友、师生、员工和社会各界精英共两千余人济济一堂，共襄盛会。包括政府领导、学院领导以及其他关心支持中欧发展的社会各界人士在内的多位嘉宾莅临现场（嘉宾名单详见表格）。

在开场致辞中，欧方院长雷诺教授回顾了中欧在2012年取得的辉煌成就。中方院长朱晓明教授在致辞中说：“中欧在过去一年中成果喜人，这些成绩的取得离不开‘认真、创新、追求卓越’的每一个中欧人。”接着他援引古诗“万籁此俱寂，惟闻钟磬音”将大家引入了艺术的殿堂。

本场音乐会由博尔捷人力资源集团独家冠名赞助，由著名指挥家陈燮阳先生携上海爱乐乐团为观众倾情演绎，并首次采用网络直播方式，使全国各地校友都能同时欣赏到这场精彩纷呈的视听盛宴。

主题为“创新引领转型、责任成就未来”的2012中欧校友年度人物评选活动亦于当晚揭晓获奖名单（详见表格）。朱晓明院长、雷诺院长和张维炯副院长兼中方教务长为15位获奖校友及其代表颁发奖杯并合影留念。

CEIBS alumni around the world attended – or watched online – on December 7 as the school hosted the Annual Alumni New Year’s Concert and the 2nd Alumni Award Ceremony at Shanghai Culture Square. More than 2,000 CEIBS alumni, faculty and business leaders enjoyed the performance of the Shanghai Philharmonic Orchestra under the direction of acclaimed conductor Chen Xieyang. Bridge HR was the exclusive title sponsor of the concert.

Distinguished guests in the concert hall included government officials, school leaders and members of the wider CEIBS community (see box at right).

The event began with a slideshow and a screening of the short film, “2012 Review” which featured alumni activities and other CEIBS events. CEIBS President Prof Pedro

出席嘉宾 VIP guests

蒋以任, 全国政协常委、上海市政协原主席

高小玫, 上海市政协副主席

马德秀, 上海交通大学党委书记

左焕琛, 上海市政协原副主席

王荣华, 上海市政协原副主席

朱晓明, 中欧国际工商学院中方院长

佩德罗·雷诺 (Pedro Nueno), 中欧国际工商学院欧方院长

约翰·奎尔奇 (John Quelch), 中欧国际工商学院副院长兼教务长

张维炯, 中欧国际工商学院副院长兼中方教务长

Jiang Yiren, Standing Committee Member of the National Committee of the Chinese People’s Political Consultative Conference (CPPCC) and former Chairman of the Shanghai Committee of the CPPCC

Gao Xiaomei, Vice Chairman of the Shanghai Committee of the CPPCC

Ma Dexiu, Party Secretary of Jiaotong University

Zuo Huanchen, former Vice Chairman of the Shanghai Committee of the CPPCC

Wang Ronghua, former Vice Chairman of the Shanghai Committee of the CPPCC

CEIBS Executive President Prof Zhu Xiaoming

CEIBS President Prof Pedro Nueno

CEIBS Vice President and Dean Prof John A Quelch

CEIBS Vice President and Co-Dean Prof Zhang Weijiong



2012中欧校友年度人物 2012 Annual Alumni Award

获奖校友名单 List of Award-winning Alumni

按毕业顺序先后 in graduation-year order

王沅 (EMBA 1996), 国家开发银行顾问, 前首席经济学家

邓辉 (EMBA 2000), 熔安动力机械有限公司总裁

余平 (EMBA 2000及CEO 2010), 天兆猪业集团董事长

裘新 (EMBA 2002), 上海广播电视台台长, 上海东方传媒集团总裁, 第一财经传媒有限公司董事长

林印孙 (EMBA 2003), 正邦集团有限公司董事长兼总裁

丁磊 (EMBA 2003), 上海张江(集团)有限公司总经理

周晓萍 (EMBA 2004), 常州星宇车灯股份有限公司董事长

张伟 (EMBA 2004), 国家食品药品监督管理局注册司司长

李润锡 (Sam Yoonsuk Lee, MBA 2005), 银则企业管理咨询(上海)有限公司创始人

尚夫瑞 (Frederik Cornu, EMBA 2006), 必维国际检验集团 (Bureau Veritas) 董事

何福龙 (EMBA 2007), 厦门国贸集团股份有限公司董事长

陆毅思 (Luis Gómez Cobo, EMBA 2007), 华夏拉丁股权投资管理公司联合创始人

管爱国 (EMBA 2008), 江苏省昆山市委书记

刘强东 (EMBA 2009), 京东商城董事局主席兼首席执行官

陈劲松 (CEO 2010), 深圳世联地产顾问股份有限公司董事长

Wang Yuan (EMBA 1996) Adviser and former Chief Economist, China Development Bank

Deng Hui (EMBA 2000) President, Rong An Machinery

Yu Ping (EMBA 2000 & CEO 2010) Chairman, Tianzow Boar Breeding Group

Qiu Xin (EMBA 2002) Head of Radio and Television Shanghai, President, Shanghai Media Group, Chairman of CBN

Lin Yinsun (EMBA 2003) Chairman and President, Zhengbang Group

Ding Lei (EMBA 2003) General Manager, Shanghai Zhangjiang

Zhou Xiaoping (EMBA 2004) Chairman, Changzhou Xingyu Automotive Lighting Systems

Zhang Wei (EMBA 2004) Director General, Registration Division, State Food and Drug Administration

Sam Yoonsuk Lee (MBA 2005) Founder, InnoCSR

Frederik Cornu (EMBA 2006) Director, Bureau Veritas

He Fulong (EMBA 2007) Chairman, Xiamen ITG Group

Luis Gómez Cobo (EMBA 2007) Co-Founder, SinoLatin Capital

Guan Aiguo (EMBA 2008) Secretary General, Municipal Party Committee of Kunshan

Liu Qiangdong (EMBA 2009) Chairman and CEO, 360Buy Jingdong Mall

Chen Jinsong (CEO 2010) Chairman, Shenzhen World Union Properties Consultancy



Nueno then gave the welcome address, during which he reflected on the major milestones CEIBS has accomplished in 2012, including the signing of the 20-year extension of the joint venture under which the school was first established 18 years ago.

CEIBS Executive President Prof Zhu Xiaoming then spoke, extending his heartfelt gratitude to “every member of the CEIBS community who had firmly adhered to the school motto of ‘Conscientiousness, Innovation and Excellence’ and contributed to the tremendous progress CEIBS had achieved in the past year”.

Then it was time to unveil the winners (see box at left) of the CEIBS Alumni of the Year 2012 awards, the culmination of a three-month long selection process that included nominations, preliminary selection, re-selection and online voting. The award theme was “Transition Through Innovation, Building A Responsible Future”. The names of the short-listed finalists (see box at right) and the winners were announced with awards then presented by Professors Zhu Xiaoming, Pedro Nueno, John Quelch and Zhang Weijiong.



入围校友名单 Alumni Short List

按毕业顺序先后 in graduation-year order

肖东华 (MBA 1999), 深圳金信诺高新技术股份有限公司创始股东及执行董事

白文涛 (EMBA 2002), 深圳分享投资合伙企业 (有限合伙) 公司执行合伙人

王良 (EMBA 2002), 积成电子股份有限公司总经理

施顺华 (EMBA 2003), 招商银行苏州分行行长

吴旭 (CEO 2004), 协信地产控股有限公司董事长

包瀚德 (Stefan Baumann, MBA 2004), 德意志银行广州分行总经理

赖志刚 (DIMP 2005), 四川省骨康医院院长

黎福超 (EMBA 2005), 桂林福达集团有限公司董事长

夏国新 (EMBA 2005), 深圳歌力思服饰股份有限公司董事长

俞发祥 (EMBA 2005), 祥源集团投资有限公司董事长

沈向东 (EMBA 2007), 吴江市变压器厂有限公司董事长

王健 (EMBA 2007), 江苏五星电器有限公司首席执行官

谢德海 (EMBA 2008), 大连真心罐头食品有限公司董事长兼总经理

徐贱云 (EMBA 2008), 北京城建集团有限责任公司董事长

陈菊红 (EMBA 2009), 腾讯网总编辑

Xiao Donghua (MBA 1999) Founding Shareholder and Managing Director, Shenzhen Kingsignal Technology

Bai Wentao (EMBA 2002) Executive Partner, Shenzhen Shared Capital

Wang Liang (EMBA 2002) General Manager, Integrated Electronic Systems Lab

Shi Shunhua (EMBA 2003) President, China Merchants Bank Suzhou Branch

Wu Xu (CEO 2004) Chairman, Sincere Property Holding

Stefan Baumann (MBA 2004) General Manger, Deutsche Bank Guangzhou Branch

Lai Zhigang (DIMP 2005) President, Sichuan Orthopedic Kanggu Hospital

Li Fuchao (EMBA 2005) Chairman, Guilin FuDa Group

Xia Guoxin (EMBA 2005) Chairman, Shenzhen Ellasay Fashion

Yu Faxiang (EMBA 2005) Chairman, Sunriver Group Investment

Shen Xiangdong (EMBA 2007) Chairman, Wujiang Transformer

Wang Jian (EMBA 2007) CEO, Jiangsu Five-Star Appliances

Xie Dehai (EMBA 2008) Chairman & General Manager, Dalian Zhenxin Canned Food

Xu Jianyun (EMBA 2008) Chairman, Beijing Urban Construction Group

Chen Juhong (EMBA 2009) Chief Editor, Tencent Inc