

**1** 月11日,中欧国际工商学院教育发展基金会第一届第十次理事会在上海校园成功召开。本次会议由刘吉理事长主持。首先,全体与会理事听取了秘书处关于2012年度基金会工作的总结汇报,然后审议了2013年度工作计划及未来数年的发展规划。

2012年度是学院捐赠文化和基金会受捐规模快速发展的一年,现金及捐赠合约总额总计近6000万元人民币。不仅有多位校友通过设立教席和冠名建筑进行大额捐赠,更有800多名学生、校友、教职工以及多个校友组织积极参加了年度捐赠计划。即将毕业的班级集资献礼,毕业多年的校友在返校之际也不忘回馈母校,中欧人反哺母校的捐赠意识不断增强。

理事会充分肯定了基金会一年以来的工作成绩。诸 位理事相继发言,对基金会的工作提出建议并寄予殷切 期望。

本次会议经过表决,一致同意以下两名理事的 更替:中欧管理学特聘教授、全球管理和中欧商务联 系教席教授、候任副院长兼教务长苏理达(Hellmut Schütte)教授接替约翰•奎尔奇(John Quelch)教授; 上海金桥(集团)有限公司党委书记、总裁张素心先生 接替俞标先生。为感谢约翰•奎尔奇教授和俞标先生在 任期间对基金会发展所做的卓著贡献,与会理事一致同 意授予他们两位"名誉理事"称号。本次会议也一致同 意新增两名理事,他们是:惠生集团董事长华邦嵩先 生(EMBA 2001),以及中天集团董事长楼永良先生 (CEO 2004)。 he CEIBS Education Foundation held its board meeting at the Shanghai Campus on January 11. During the meeting, which was hosted by Liu Ji, Honorary President & Chairman of the CEIBS Education Foundation, the Secretariat reported on the foundation's 2012 achievements, which included the receipt of approximately RMB 60,000,000 in donations (of both cash and goods) – which is greater than in any previous year. The board acknowledged investments made to the Chair Endowment Fund and titled buildings on CEIBS campus, as well as the generous investments made by more than 800 CEIBS students, alumni, and staff. The board also laid out the Foundation's roadmap for 2013 and the next few years ahead.

They also unanimously approved replacements for two board members and the addition of two new board members. Incoming Dean and CEIBS Distinguished Professor of Management, European Chair for Global Governance and Sino-European Business Relations Hellmut Schütte replaces CEIBS Vice President and Dean John A. Quelch. Zhang Suxin, Party Secretary and President of Shanghai Jinqiao (Group) replaces Yu Biao. Both Professor Quelch and Mr Yu were given the title of Honorary Board Member. New board members are Hua Bangsong (EMBA 2001), Chairman of the Wison Group and Lou Yongliang (CEO 2004) Chairman of Zhongtian Group.



"2012 慈善家音乐 会"圆满 落幕

> "2012 Music for Good" Concert

012年12月7日, "2012慈善家音乐会" 及"慈善家之夜2012"主题晚宴在北京华 彬歌剧院圆满落幕。此次活动由慈传媒主 办,正和岛、老牛基金会和太美传媒联合主办。 主办方将音乐会的全部票务收入捐赠给中欧国际 工商学院教育发展基金会, 用以设立国际慈善交 流专项基金,推动中外慈善家互动交流。中欧管 理委员会成员、院长助理刘涌洁先生代表学院及 基金会接受捐赠并致答谢辞。

"股神"巴菲特之子、著名音乐家彼得•巴 菲特(Peter Buffett)先生,洛克菲勒家族当代 掌门人佩姬·洛克菲勒 (Peggy Dulany) 女士, 芝 加哥唐纳利家族投资基金管理人艾略特•唐纳利 (Elliott Donnelley) 先生,正和岛创始人兼首席 架构师、慈传媒董事长刘东华先生以及老牛基金 会创办人牛根生先生等200余位中外慈善家、企 业领袖及公益人士共聚一堂,就"财富的传承与 "财富的意义"以及"家族慈善"等话 题进行了热烈的讨论与交流。

音乐会上,彼得•巴菲特先生为现场观众献 上了一场精彩的演出,并分享了自己的人生经历 和财富心得。他表示,财富家族的后代不一定要 坐拥财富, 完全可以开创新的人生, 过自己真正 想过的生活。

在"财富传承脱口秀"环节,彼得•巴菲特先 生、佩姬•洛克菲勒女士、艾略特•唐纳利先生等嘉

宾就"家族传承"、"财富的定义"以及"财富 归宿"等问题进行了对话交流。中央电视台著名 主持人芮成钢主持了这场别开生面的对话。

EIBS Education Foundation will set up the International Charity Communication Foundation (ICCF) with funds raised during the "Music for Good Philanthropy Concert" held in Beijing on December 7. The ICCF aims to improve knowledge sharing and networking between Chinese and international philanthropists. The concert was co-hosted by Charity Media, Zhisland.com, Lao Niu Foundation, and Timemade Media, CEIBS Assistant President and Director of Executive Education Hobbs Liu accepted the investment and thanked sponsors and attendees on behalf of the school.

In his welcome speech Zhisland Founder Liu Donghua stressed the importance of philanthropy. Attendees also included Peggy Dulany Rockefeller from the Rockefeller family, Lao Niu Foundation Founder Niu Gensheng, and musician Peter Buffet. Guests enjoyed a "Philanthropists' Night" dinner after the concert which featured an excellent performance by Buffet.