

***14th Annual Meeting of the Asia Pacific
Region of the Decision Sciences Institute
Shanghai***



China Europe International Business School

CALL FOR PAPERS

The Fourteenth Conference of the Asia Pacific Region of the Decision Sciences Institute, will be held 04-08 July 2009 on the campus of the China Europe International Business School (CEIBS) in Shanghai, The People's Republic of China. Submission deadline for papers, symposia, tutorials and special sessions is 28 February 2009

The theme of the meeting is *Decision Sciences in the Global Marketplace*. Submissions may be for the tracks listed below, but are not limited to these topics. Submissions must be in English, the Conference language. All proposals must be submitted electronically.

Submissions are limited to a maximum of 5 pages including any figures or exhibits. Papers accepted will appear in the Conference *Proceedings* provided that at least one author is registered for the meeting. Submissions will be accepted only in electronic form. Complete details for submissions can be found at the Conference Website: www.ceibs.edu/dsi2009/index.html There also will be a link to this site from the DSI Website: www.decisionsciences.org The deadline for all submissions is 28 February 2009.

Conference registration forms will be available through the Asia Pacific Region Conference Website, and will be printed in an issue of *Decision Line*.

HOST ORGANIZATION: CEIBS

CEIBS – China Europe International Business School – will host this international conference on its new campus, designed by I.M. Pei. Established in Shanghai in 1994, CEIBS is a Joint Venture between the European Union and the City of Shanghai. CEIBS now graduates 180 MBA and 650 Executive MBA students each year. The campus is now being expanded to permit a doubling of enrollments. The *Financial Times* has rated the CEIBS MBA, ExecMBA and Executive Education programs #1 in China for several years. The CEIBS MBA program was ranked #11 worldwide in 2006 and has remained there since.

PROGRAM TRACKS

Case Studies

Enterprise Planning Systems

Enterprise Reform and Privatization

Global Manufacturing Research Group (GMRG)

Information and Knowledge Management

International Manufacturing Strategy

Inventory Research

Manufacturing Systems and Processes

Marketing and Demand Chain Management

Public Sector Management

Quantitative Methods

Service Systems and Strategy

Supply Chain Management

Technology Management

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歡迎您到上海來！

THE CITY OF SHANGHAI

Shanghai is one of the world's great cities, with a colorful past, a frenetic present, and a future that will see it eventually back on top of the world as a major international financial and trading center. Shanghai is China's largest city, its largest port and its largest industrial base. It is called the "Dragon Head" of East China – the leading force driving the economy forward.

The city's population is around 18 million, of which about 10 million live in the city proper. There is a large floating population of itinerant workers, probably numbering 8million. The city has a status equivalent to a province and reports directly to the central government. Shanghai is the financial center of China and hopes one day to match Hong Kong in terms of the strength and international character of its financial markets. It has the largest stock market in the country and is home to a number of other currency and commodity markets. The city has a sense of its own importance, potential and sense of destiny. The reason: Shanghai has been there before.

HOTEL AND TRAVEL ARRANGEMENTS

The conference hotel will be the Ramada Plaza Pudong Hotel. This four-star hotel offers deluxe standard business rooms with IDD/DDD telephone, internet socket, swimming pool and fitness center, satellite TV and 24-hour room service. There are a Western and a Chinese restaurant in the hotel. No smoking and disabled rooms are available. There are special rates for conference attendees which include breakfast, use of the fitness center, a daily English newspaper and shuttle service to and from the airport.

Additional room capacity, also at special rates, will be available at the newly-opened Grand Metropark Jiayou Hotel. There are also several five-star hotels in the area. There will be regular shuttle busses between the CEIBS campus and the hotels. There are special rates for conference attendees which include breakfast, use of the fitness center, a daily English newspaper and shuttle service to and from the airport.

Details of the hotels and fax forms for reservations are available at the Conference Website: www.ceibs.edu/dsi2009/index.html There will also be a link to this site from the DSI Website: www.decisionsciences.org/.

In addition, a limited number of rooms and small apartments in Chinese hotels near the conference site will be available. Details of these inexpensive accommodations will be available through the Conference Office at DSI2009@CEIBS.edu

A China-based travel agency will be available to arrange tours in China immediately before and after the meeting, and tours in the Shanghai area during the meeting. Letters of invitation to the Conference will be sent to registrants with the confirmation of receipt of the completed registration form.

**The 14th Conference of the Asia-Pacific Region of the Decision
Sciences Institute**



Program Co-Chair

Thomas E. Callarman, Professor of Operations Management, China Europe International Business School

Program Co-Chair

Norma J. Harrison, Professor of Operations Management, China Europe International Business School

Local Program Chair

Proceedings Editors

***FOR INFORMATION ABOUT THE 14TH CONFERENCE OF
THE ASIA-PACIFIC DECISION SCIENCES INSTITUTE (DSI)***

Shanghai 04-08 July 2009

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